HungerRush Getting Started Guide

Version 1

USER GUIDE

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Welcome to HungerRush!

Thank you for ordering *HungerRush* and trusting us to represent your brand! *HungerRush* enables you to interact with customers in a way like never before. Enhanced convenience enables customers to order what they want and when they want it, using their preferred device. Beyond catering to customer convenience, a restaurant will reap substantial benefits by offering online ordering. We are excited to show you the value of offering online ordering to your customers.

Getting Started: What to Expect

It's important that we're able to represent your brand as best we can. In order to do so, we will email communications to you early in the setup process to determine the themed design, get a copy of the logo and splash screen images, and to give you some tips on how to prepare the Point-of-Sale system for online ordering.

In preparation of the *HungerRush* setup, a *HungerRush* Technician will remotely connect to your *HungerRush* Point-of-Sale system and change settings to the internet modem and/or router. Please have the necessary login credentials readily available in the event they are needed. If you are a new *HungerRush* customer and will have a *HungerRush* Installation Specialist onsite, the Installer will handle this step during the scheduled installation instead of the *HungerRush* Technician.

It is critical to update the *HungerRush* menu to prepare it for online ordering. Closely review the in-store menu since the online menu will be pulled directly from the menu in the point-of-sale system. More often than not, the menu is created for employees' use only. Save yourself time and effort by examining the menu for any items that would not be user-friendly online and make the appropriate changes now. An example would be Dbl Chz Pizza, as opposed to Double Cheese Pizza. Adding mouth-watering descriptions to each menu item now will make a huge impact and will result in increased sales, as well.

Be sure to notify your web designer of the go-live date for the online ordering site. It is your responsibility to ensure the web designer posts a Call-to-Action (CTA) button linking your site to the new *HungerRush* site, so that your customers have access to begin ordering. See example CTA buttons below.



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Before You Begin FAQs

How long does HungerRush setup take?

Generally, *HungerRush* setup takes 4-6 weeks to complete. On the day of your POS install, you will have a generic template site into which the menu will be pulled. Afterwards, you will work with a *HungerRush* Technician to refine the design of your site to enhance the look and feel. Any technical difficulties encountered during the setup will potentially delay the setup. Please ensure you have internet connectivity and access to the internet modem and login credentials.

Who do I contact if I have an issue with *HungerRush*?

For *HungerRush* troubleshooting, contact *HungerRush* Technical Support at (877) 738-7444; select the option for Customer Support then the option for *HungerRush* Online Ordering. *HungerRush* offers 24/7/365 live Technical Support. An active RSMA is required to obtain *HungerRush* Technical Support.

Can my web designer have access to the *HungerRush* code?

Since *HungerRush* is designed to integrate so closely with the *HungerRush* POS, seemingly minor changes can have major implications on how the system functions. Because of this, all requests of a design or functionality nature should be directed to us. If we cannot accommodate your request for any reason, we will happily bring it to the attention of our developers for future integration.

Will my HungerRush site work with all browsers?

Yes, *HungerRush* is written in HTML5 which is readable by all web browsers regardless of platform.

HungerRush Setup Process

Overview

This section outlines the different steps of the setup process for a *HungerRush* site. Use this section as a resource to help guide you through the process. As an additional resource, the *HungerRush* Setup Steps document is emailed to you when *HungerRush* Integrated Online Ordering – Design is purchased.

Step 1: Complete Service Agreement

The *HungerRush* Setup process begins once the service agreement and monthly billing information is completed and received by our Accounting Department. Billing will begin upon completion of Step 4. The Accounting Department will email the *HungerRush* Billing Authorization form and *HungerRush* Service Agreement to the owner's email address on file via DocuSign. To ensure timely setup of your site, please complete the required documents necessary to begin setup.

Step 2: Get a Static IP Address

Contact your Internet Service Provider (ISP) to order or confirm the Static IP Address for your location.

What is a Static IP Address?

When you connect to the internet, the modem is assigned an identifying number called an IP Address. This number uniquely identifies the modem in the same way your street address uniquely identifies your physical location. IP Addresses can be assigned dynamically, meaning the number changes, or they can be assigned statically, meaning a specific IP Address is exclusively assigned to that one modem. **By default, internet service providers use dynamic IP addresses unless otherwise instructed by you. For online orders to consistently be processed to the store location, you must obtain a static IP address.**

Knowing your responsibilities...

- ✓ Specifically request a Static IP Address from your Internet Service Provider
- ✓ Ensure the computer is virus-free and in good working condition at all times
- ✓ Ensure the internet connection is stable and reliable
- ✓ Avoid running unnecessary processes on the computer (e.g. casual internet browsing, streaming music/videos)

Step 3: HungerRush Site is Online

HungerRush has added your store's online ordering site to the *HungerRush* server. You will be provided the site URL and Admin Portal login credentials to your online ordering site via email. Take this time to familiarize yourself with the template site structure and graphic requirements necessary for the customized design. This will provide you with an opportunity to start collecting the logo, slideshow images, email header and group images needed for the site.

Step 4: Store Configuration

The POS at your store location will be configured to accept online orders from *HungerRush*. This will either be performed by your *HungerRush* Installer (onsite) or a member of the Operations Team (remotely). As part of your new *HungerRush* install, the *HungerRush* Installer will configure the internet modem, *HungerRush* router, and POS Station 1 to receive online orders.

If you are adding *HungerRush* post-install, a member of the Operations Team will contact you to establish the link between the store and the *HungerRush* site. This can range anywhere from only needing your Static IP Address to changing the store's network and equipment settings to configuring firewalls to installing various services on the POS terminals. The store configuration will vary depending on the exact circumstances.

In either scenario, once the *HungerRush* Installer or Operations Team has established connectivity, they will pull an initial copy of your menu online. Please be sure to mention anything that is on the menu that you do not want to have available online. For example, alcoholic beverages or items that do not fare well for delivery, such as ice cream.

TIP: To ensure a successful initial setup, please advise us if you do not offer delivery, do not wish to accept cash for online orders, you allow deferred/future orders or any other significant details about your online ordering service.

Step 4 FAQ's

What's required of me when the technician calls?

You will need to assist the technician with getting dialed in to Station 1. Once connected, you will be free to go about your store business. Please remain available by phone in case the technician needs any additional information, such as the password to the internet modem.

Will the technician change my menu at this time?

The technician will be establishing connectivity only. You are responsible for editing and maintaining the menu.

What if I do not have internet yet or I am changing my internet service?

If you are planning to change internet service, be sure to notify the technician when they call. If you do not have internet yet, simply notify the technician when they call, so that you can postpone the appointment for a future time.

Step 5: Billing Begins

Upon successful completion of the Store Configuration and service being established, monthly billing for *HungerRush* starts. At this time, you will receive an emailed notification of the *HungerRush* Billing Start Date. The monthly fee begins to accrue on that date. The first month of billing is pro-rated. **Customized site design will be completed after the start date.**

IMPORTANT: Billing begins on the day of the *HungerRush* POS Install. If you are adding *HungerRush* post-install, the billing start date is the date the connection to the store is established.

HungerRush Setup Process continued...

Step 6: Site Design Consultation and Admin Portal Introduction

The *HungerRush* Design Team will schedule the customized site design consultation and menu configuration review with you. If needed, we can copy images from your home site for use on the *HungerRush* login page images. You can keep these images in place permanently as long as the images are not copyright protected. Copied images are not nearly as sharp and do not read as well online as originals do. To ensure your *HungerRush* Online Ordering site is customized to match your brand's online theme, please submit everything on this checklist to hrgraphics@*HungerRush*.com using size and format specifications below.

- 🗹 Logo
- Slideshow Images (1-4)
- Email Header Image
- Group Header Images (optional)

| DESCRIPTION | SIZE REQUIREMENTS | REQUIRED FORMAT | ADDITIONAL REQUIREMENTS |
|-----------------------------------|--|--------------------|---|
| Logo | Any Size | Transparent PNG | Should include the store name if it is not incorporated into your logo. |
| Login Page Images (1-4) | 658 pixels wide (preferred) 361 pixels tall (preferred) | JPG, PNG, or GIF | Slideshow will display up to four images. Each image will remain on the screen for four seconds. |
| Email Header Image | 600 pixels wide 100 pixels tall | JPG, PNG, or GIF | Should include your store logo. |
| Group Header Images (optional) | 980 pixels wide 250 pixels tall | JPG or PNG | These images are meant to representative of the entire group. All group header images must be the same size. |
| Menu Item Images | 80-140 pixels wide 80-140 pixels tall | JPG, PNG, or GIF | Files can be any size in the range, but all images must be the same size. |

IMPORTANT: Uploading menu item images is your responsibility. These images are easily uploaded using the *HungerRush* Admin Portal and can be uploaded at any time, even after you start accepting online orders.

HungerRush Setup Process continued...

Login Page

LOGO

- No size requirement
- Transparent PNG
- Should include restaurant name, as well as logo.

LOGIN PAGE IMAGES (1-4)

- 658 pixels wide X 361 pixels tall
- JPG, PNG, or GIF
- Slideshow will display up to four images. Each image will remain on the screen for four seconds



Menu Pages



GROUP HEADER IMAGES (OPTIONAL)

- 980 pixels wide X 250 pixels tall
- JPG or PNG
- All group header images should have the same dimensions. These images are meant to representative of the entire group.

MENU ITEM IMAGES

- 80-140 pixels wide X 80-140 pixels tall
- JPG, PNG, or GIF
- Files can be any size in the range above, but all images must be the same dimensions. Mixed sizes will cause stretching and/or warping.

Order Confirmation Email



EMAIL HEADER

- 600 pixels wide X 100 pixels tall
- JPG, PNG, or GIF
- Should include your store logo

Resizing Graphics

In the event you do not have a professional image editing program, such as Photoshop, to edit your images, you can use Microsoft Paint or Apple Preview to adjust your images to the size requirements referenced above.

Editing Images with Microsoft Paint

Step 1: Open the Picture

On your Windows computer, click Start > All Programs > Accessories > Paint. If you have Windows 7 or newer, you can also type "Paint" into the search bar that appears above the Start bar when you click it. Once the program loads, click File > Open and browse to the picture you want to resize.

In this example we will resize an image to 80x80 pixels.



Step 2: Resize

Next click the 'Resize' button in the upper left.



HungerRush Setup Process continued...

Resize and Skew window appears.

| Resize and Skew | Resize and Skew |
|-----------------------|-------------------------|
| Resize 🗡 | Resize |
| By: | By: OPercentage Pixels |
| Horizontal: 100 | Horizontal: 80 |
| Vertical: 100 | ↓ Vertical: 80 |
| Maintain aspect ratio | 🗖 Maintain aspect ratio |
| Sarv (Degrees) | Skew (Degrees) |
| Horizontal: 0 | Horizontal: 0 |
| Vertical: 0 | Vertical: 0 |
| OK Cancel | OK Cancel |

Click the circle next to Pixels and uncheck the box for Maintain aspect ratio

If the original image is rectangular and you want to keep it that way, you can keep the Maintain Aspect Ratio box checked. Enter 80 in the Horizontal field and enter 80 in the Vertical field, then click the



Step 3: Save & Upload

Save your work and you're done! The results should look similar to this and your image is ready!



Editing images with Apple Preview

The Apple Preview tool is located inside the Application folder. You can run it and see the options that are available for image editing.

Step 1: Open the image

Open an image and you will see a toolbar at the top of the window through which you can perform the most common image editing tasks.



Step 2: Resize

To resize the image using Preview, select Tools > Adjust Size.



You will see a control window that lets you set the new width and height of the image. You can specify the new dimensions, as well as choose different units such as pixels or inches to resize the image. You can maintain the width to height ratio by checking the "Scale Proportionally" checkbox. Select 72 pixels/inch as the resolution, as it is the most commonly used for images on the web.

| 0 • • | a pesto pizza.png |
|----------------|--|
| | 🖉 🗸 📩 🔂 📿 Search |
| □· × 2 B· | T |
| Image Dimens | ions |
| Fit into: | Custom 🗢 pixels |
| Width: | |
| Height: | |
| Resolution: | 72 pixels/inch 🗘 |
| | Scale proportionally Resample image |
| Resulting Size | |
| 2.22 × 2.22 | inches |
| 63 KB (was | 64 KB) |
| | Cancel OK |
| | |

Step 3: Save & Upload

Save your work and you're done! The results should look similar to this and your graphic is ready.

You can also save the images in different formats through the Preview tool on Mac. The JPEG format is most commonly used for photographs while the GIF format is used for drawings and animations. Select "File" and then "Save As" option to save the image in a different format and make sure to select the appropriate format in the "Format" dropdown box. Select medium to high quality to get a high quality image that is low on size.



Product Images

So that your *HungerRush* site will best display your menu offerings, the *HungerRush* team strongly recommends using a local food photographer and food stylist to create high quality, high resolution menu item images. Please take a moment to review the resources below.

Food Photographers & Stylists

If you prefer not to invest in food photography at this time, stock images may be used to represent menu items. Stock food photos can usually be acquired online for little to no cost. The following sites can assist you in your search for stock photos:

Step 7: Site Customization

A *HungerRush* Web Designer will customize the online ordering site to match your company's online branding with color preferences, logos and graphics provided by you in Step 6.

Step 8: Final Site Review

A Final Site Review will be conducted with a *HungerRush* Site Designer to ensure your satisfaction with the online ordering site once the design is complete. Any requested changes will be made and the review will be emailed to you upon completion.

Exploring the Admin Portal

Accessing the Admin Portal

The *HungerRush* Admin Portal is a configuration and reporting tool for *HungerRush* online ordering. The Admin Portal provides an easy-to-view Event Log and Dashboard that displays key performance indicators (KPIs), as well as several Reports. Site and Store configurations are also managed via the Admin Portal; for example, setting online hours of operation, initiating updates to your online menu, setting future holiday hours and much more!

| Step | IMAGE | Instructions |
|------|---|--|
| 1 | | Open your internet Browser. |
| 2 | https://demo.hungerrush.com | Enter the URL of your <i>HungerRush</i> Website, and add /Admin to the end. E.g. https://yourwebsite.HungerRush.com/ Admin. |
| 3 | Hunger Russ Admin Portal Login Enail Address Issigneention.com Password Password Image: Comparison of the second of t | Enter your user name and password. If you forgot your password or need to reset it. Please see in structions below. |
| 4 | Log in | Click Log In . |

Home

🛞 Home

Home is the default page that loads upon logging into the Admin Portal. The home tab displays the Events Log. The Events Log includes records of failed transactions and/or setting changes that have occurred. The Events Log stores 14 days worth of information at a time.

| NAME | | IMAGE | | |
|------|--------------------------------------|---|----------------------------------|------------------------|
| | Events | Filter By: 1 All Successes Failures Warn | ings | |
| | Store Name | Category | User | Timestamp |
| | 2 🏴 Fresh Brothers - Brentwood | Order failed. There is a problem with the Credit Card Transaction. | MELI,JAMES 70.197.72.91 | 2/1/2015 8:21:45 PM |
| | 🏴 🛛 Fresh Brothers - Santa Monica | Order failed. There is a problem with the Credit Card Transaction. | KOEHLER,ROBERT 70.197.64.140 | 2/1/2015 7:54:28 PM |
| | 🏴 🛛 Fresh Brothers - Manhattan Beach | Successfully updated menu. | DARYN 70.211.144.53 | 2/1/2015 7:44:28 PM |
| Home | 🏴 🛛 Fresh Brothers - Westlake | Order failed. There is a problem with the Credit Card Transaction. | SMITH,RANDY 108.47.114.223 | 2/1/2015 7:16:53 PM |
| | 🏴 Fresh Brothers - Beverly Hills | Order failed. There is a problem with the Credit Card Transaction. | RIVERA,WILMA 162.197.88.220 | 2/1/2015 6:36:20 PM |
| | 🏴 Fresh Brothers - Calabasas | Order failed. There is a problem with the Credit Card Transaction. | Peymani,Keyvan 166.170.50.110 | 2/1/2015 6:01:36 PM |
| | 🏴 🛛 Fresh Brothers - Manhattan Beach | Order failed. There is a problem with the Credit Card Transaction. | COREA,CAROL 99.109.147.222 | 2/1/2015 4:30:24 PM |
| | Fresh Brothers - West Hollywood | Successfully updated menu. | DARYN 70.211.137.77 | 2/1/2015 3:49:14 PM |
| | 🏴 Fresh Brothers - Encino | Order failed. There is a problem with the Credit Card Transaction. | AHMADI,MEHRDAD 172.250.52.86 | 2/1/2015 3:49:04 PM |
| | Fresh Brothers - West Hollywood | Order failed. There is a problem with the <u>Cred</u> it Card Transaction. | SHAFIR,MELODY 104.174.46.145 | 2/1/2015 3:25:18 PM |
| | 3 ρ Search φ Refresh | 4 ⊨ << Page 1 of 11 → ► 50 | ▼ | View 1 - 50 of 48 |

| # | NAME | IMAGE | DESCRIPTION |
|---|-----------|---------------------------------|---|
| 1 | Filter By | All Successes Failures Warnings | By default, the Event Log shows All events. The Log can be filtered to show only Successes , Failures or Warnings for recent events by clicking the associated tab. |

Home continued...

| | | | | Events are displayed in chronological order with the most recent events listed first. Each event includes the Store Name, Category, User, IP address, and Timestamp. ✓ Successfully updated |
|--------|-------|----------------------------------|---|--|
| | P | Fresh Brothers - Newport Beach | Order failed. There is a problem with the Credit Card Transaction. | menu. |
| | P | Fresh Brothers - Redondo Beach | Successfully updated menu. | Order Talled. There is a problem with the Credit |
| | P | Fresh Brothers - Manhattan Beach | Successfully updated menu. | Card Transaction. |
| | P | Fresh Brothers - Marina Del Rey | Successfully updated menu. | ✓ Order failed. The store is |
| | P | Fresh Brothers - Beverly Hills | Order failed. There is a problem with the Credit Card Transaction. | unable to accept order. |
| 2 Even | nts 🏴 | Fresh Brothers - Marina Del Rey | Order failed. There is a problem with the Credit Card Transaction. | ✓ Location's internet |
| | P | Fresh Brothers - Marina Del Rey | Successfully updated menu. | address of location has |
| | 9 | Fresh Brothers - Brentwood | Order failed. There is a problem with the Credit Card Transaction. | address of location has changed. ✓ Card types updated. ✓ Delivery radius updated. ✓ Geofence updated. ✓ Other payment options updated. ✓ Credit card options by order type updated. ✓ Admin login failed. ✓ IP address updated successfully. ✓ Hours updated successfully. |

Home continued...

| | C Search | Clicking Search allows you to quickly find events by narrowing the search criteria. |
|--------------------|---|---|
| Search | Store Name ▼ contains ▼ Encino ↑ Reset | From the dropdown box, select Store Name, Contains (or Does Not Contain), then enter the name or identification number of the store. Once all fields have been populated, click Find . Search results for relevant events are now displayed. |
| | တု Refresh | |
| Page Navigation | I Page 1 of 11 ▶> ▶1 50 ▼ | When the number of events exceeds one page, you can navigate page-by- page using the arrow buttons or by typing in the desired page number. Click the dropdown box to increase the number of results displayed per page, to 25, 50, or 100. |

Dashboard



Overview

Dashboard provides graphical views of online sales allowing you to measure the performance of online ordering for all stores or specific stores by date range. The three dashboard tabs display data in a way that can be easily analyzed.

Dashboards: Summary, Sales, and Weekly Sales

The **Summary** tab provides statistics on Total Sales, Total Discounts, Total Orders, Total Adjustments, and Average Order in dollars. These statistics are broken down by **Year to Date**, specified **Date Range**, **Previous Date** range, and **Variation** between the Date Range and Previous Date, as well as the **% Change**. You have the ability to sort the Name column alphabetically.

| NAME | IMAGE | | | | | |
|-----------|-------------------------------|------------------|--------------|---------------|--------------|-----------|
| | 👔 Summary | 👘 Sales 🛛 Ҟ Week | ly Sales | | | |
| | Summary Name ^{\$} | Year to Date | Date Range | Previous Date | Variation | % Change |
| | Total Sales | \$350,923.36 | \$350,923.36 | \$61,562.99 | \$289,360.37 | [470.02%] |
| Dashboard | Total Discounts | \$523.75 | \$523.75 | \$176.45 | \$347.30 | [196.83%] |
| | Total Orders | 22372 | 22372 | 4588 | 17784 | [387.62%] |
| | Total Adj | \$350,399.61 | \$350,399.61 | \$61,386.54 | \$289,013.07 | [470.81%] |
| | AvgOrder | \$15.69 | \$15.69 | \$13.42 | \$2.27 | [16.90%] |
| | | | | | | |

Dashboards continued...

The **Sales By Category** graph shows a comparison of online sales by each category for the designated date range. The categories are Mobile Apps, Call Center, Facebook Ordering, and Online Ordering. Hovering the mouse over the Category's Current Date Range bar and Previous Date Range bar displays online sales for the specified date range. For the *HungerRush* products you don't offer, there will be no results.



The **Sales** tab shows four graphs analyzing Order Types, Top Stores, Bottom Stores, and Top Coupons. The Order Types graph compares online sales for Delivery and Pickup orders. Easily see which stores have the best online performance by referring to the Top Stores graph. In contrast, you can quickly analyze the online sales data for stores with the worst online performance on the Bottom Stores graph. The Top Coupons graph shows a side-by-side comparison of the coupons offered online.



Dashboards continued...

The **Weekly Sales** tab shows online sales by week, the number of orders and net sales. Twenty-six weeks of sales data is displayed on the Weekly Sales dashboard.



Store and Date Selection



| # | NAME | IMAGE | DESCRIPTION |
|---|---|--|--|
| 1 | Select Stores | Sclect Stores Name * Address Fresh Brothers - Beverly Hills 250 S Beverly Drive - Beverly Hills, CA 90212 Fresh Brothers - Brentwood 11740 San Vicente Blvd #101 - Brentwood, CA 90049 Fresh Brothers - Calabasas 4751 Commons Way - Calabasas, CA 91302 Fresh Brothers - Costa Mesa 103 E. 17th St. Unit 7 - Costa Mesa, CA 92627 Fresh Brothers - Encino 16060 Ventura Blvd - Encino, CA 91436 Fresh Brothers - Hollywood 1923 N Bronson Ave - Los Angeles, CA 90058 Fresh Brothers - Manhattan Beach 2008 Sepulveda Blvd Manhattan Beach, CA 90262 Fresh Brothers - Narina Del Rey 4722 1/2 Admiralty Way - Marina Del Rey, CA 90292 Fresh Brothers - Newport Beach 1615 San Miguel Dr - Newport Beach, CA 90270 View 1 - 14 of 14 | Select the Store you want to see the online sales and click Save . To see online sales for all Stores, click the box under Select Stores , all of the stores will be selected, and then click Save . Stores can be sorted by Name or Address. |
| 2 | Current Period Start and End Date | Start Date: 01/01/2014 End Date: 12/31/2014 | Once the stores have been selected, change the Start Date and End Date for the current period. |
| 3 | Previous Period Start and End Date | Previous Start Date: 01/01/2013 Previous End Date: 12/31/2013 | Use the Previous Period Start and End Dates for historical comparisons. To compare 2014 online sales with 2013 online sales you'd want to enter 01/01/2013 as the Previous Start Date and 12/31/2013 as the Previous End Date . |

Store and Date Selection Continued...

| 4 | Preset Dates | Preset Dates | Preset Dates , enable quick comparisons such as current and previous weeks. |
|----|------------------------------|--|---|
| 4a | Preset Date Parameters | Image: Second systemTodayYesterdayLast 7 DaysWTDMTDLast 30 DaysLast 60 DaysLast 90 DaysLast 120 DaysYTDColor | There are ten different Preset Date Parameters for, from Today to Year-To-Date. |
| 5 | Refresh Data | Refresh Data | Refresh Data will update the information based on the parameters you have selected. |



Reports



Overview

The Reports section offers the flexibility you need to run online-specific reports by store(s) and date range, such as Bottom Coupons, Bottom Stores, Top Coupons, Top Stores, Orders, Lazy Customers, New Customers, One Time Customers, Store Customers, and Opt In Customers. Any of these reports can be exported as CSV, XLS, or PDF files.



Generating Reports

| | | • | |
|---|------------------|---|--|
| # | NAME | IMAGE | DESCRIPTION |
| 1 | Select Stores | Select Stores | Click Select Stores to choose the store(s) you want to report on. For all stores, simply click the box below Select Stores and all stores will be included in the report. Click Save. |
| 2 | Date Range | Start Date: 01/01/2014 End Date: 12/31/2014 | Choose the Start Date and End Date for the selected date range. |
| 3 | Preset Dates | 31 Preset Dates | If you prefer to use Preset Dates , you can run reports for today, yesterday, WTD, MTD, last 7/30/60/90/120 days or YTD. Click on the preset of your preference to select it. |

| 4 | Select Report | Select Report: New Customers 🖙 | Click the drop down arrow and select the report you'd like to run. |
|---|------------------|-----------------------------------|--|
| 5 | Run Report | Run Report | Click Run Report to view the report with the selected store, date and reporting criteria. |
| 6 | Download As: | Download As: | Choose CSV, XLS or PDF to download the report to the preferred program. |

Users



Overview

Easily manage administrators in the Users section of the *HungerRush* Admin Portal. Site Administrators can designate who has access to the Admin Portal, update security levels or store assignments for existing users, and search for existing users by email address, first name, last name or admin type.

Creating a New Administrator



Creating a New Administrator continued...

| 3 | Users | | | Click on the Users Tab. |
|---|---|--|-------|--|
| 4 | Create Admin | | | Click the Create Admin button. |
| 6 | Assign Admin Search for User epitts@revention | by Email: on.com | earch | Enter the Administrator's email address from Step 1 in the search bar. Next, click Search. |
| 7 | Admin Role: | CCCustomer SuperAdmin CompanyAdmin L2Admin L1Admin CCAgent OOCustomer CCCustomer Demo ICustomer Guest Installer StoreOwner | | Assign the user an Administrator Role . These roles and the associated permissions are explained in the next section. |

Creating a New Administrator continued...

| 8 | Assign User Stores | Click Assign User Stores. |
|---|--|--|
| 9 | Assign Stores Store List Store Name City State Feedback Revention Austin (S Lamar) Austin TX Image: Store Name Revention Austin (S Lamar) Austin TX Image: Store Name Revention Austin (S Lamar) Austin TX Image: Store Name Revention Austin (Anderson Lane) Austin TX Image: Store Name Revention Austin (Bastrop Hwy) Austin TX Image: Store Name Revention Austin (Bastrop Hwy) Austin TX Image: Store Name Revention Austin (Bastrop Hwy) Austin TX Image: Store Name Revention Austin (Gadalupe) Austin TX Image: Store Name Revention Austin (Manchaca) Austin TX Image: Store Name Revention Austin (Marchaca) Austin TX Image: Store Name Revention Austin (North Lamar) Austin TX Image: Store Name | In the Assign User Stores menu, you can select individual stores, or all stores that a user can view and manage. Additionally, you can add this user to the subscriber list for feedback notifications with the Feedback Enabled check box. |



Assign Role Definitions



| # | ROLE | IMAGE | DESCRIPTION |
|---|--------------|----------------|--|
| 1 | CCAgent | 🕹 CCAgent | Call Center Agent is to be used with C3 only. |
| 2 | L2Admin | 🔓 L2Admin | Manages all L1 Admins and has access to store settings for assigned stores. |
| 3 | CompanyAdmin | 🚨 CompanyAdmin | Highest level of access in the Admin Portal. Access to manage all users, stores and system settings in the Admin Portal. |
| 4 | L1Admin | 🔓 L1Admin | No access to management over user permissions. Access to store settings only for assigned stores. |
| 5 | StoreOwner | StoreOwner | Default setting for store owners. Access granted to all store settings and management for all Level1 and Level2 Admins for assigned stores. |
| 6 | No Role | 🛛 No Role | No Role removes users from the Admin Portal. |

Editing an Existing Administrator

| Step | IMAGE | Instructions | |
|--|--|--|--|
| 1 | Users | To edit an existing Administrator, click Users . | |
| 2 | Norma Deskhoard Peoports Stores Stores Stylen Color Image: Address Image: Ad | Select the profile to be edited by clicking the option button to the left of the Administrator's email address. Once the profile's been selected, Assign Role and Assign to Store become active | |
| 3 | Assign Role: CCAgent L2Admin CompanyAdmin L1Admin StoreOwner No Role | To edit the Assigned Role, select the new Admin Type. To remove a user's profile, click No Role . | |
| 4 | Update Stores epitts@revention.com - Successfully Updated! Done | Once a role has been successfully updated, you will receive a notification of the update. Click Done . | |
| 5 | Assign to Store | To edit the Store Assignment, click Assign to Store . | |
| Helpful Hint Your own level of security determines if you're able to create new users and which profiles you can view or edit. You can only view and manipulate profiles with roles Delow your own security level. You will not see any accounts equal to or above your security level | | | |

Stores



Overview

While menu-related configurations of *HungerRush* are pulled from *HungerRush* POS in the store, onlinespecific configurations are handled through the *HungerRush* Admin Portal. Setting and configuration options are available system-wide or by individual store(s). In the **Stores** section, managing individual store settings and configurations can be done with ease in a short amount of time. Until a store is selected, all options in the **Stores** section remain disabled.


Stores continued...

| # | NAME | IMAGE | DESCRIPTION |
|---|----------|---|--|
| 1 | Settings | Settings: Edit Ocheck IP Config Hours | In Settings , you have the ability to edit store information, check internet connectivity, update online store configurations, and manage online hours by order type, set future holidays and much more. *Note more detailed information on Settings can be found later in this section. |
| 2 | Menu | Menu: I Update Menu Update Mobile Update Mobile Upload Geofence | In Menu , you can trigger the menu update, force a mobile menu update, upload item images and upload your Delivery GeoFence, etc. *Note more detailed information on Menu can be found later in this section. |
| 3 | Feedback | Feedback: Disable Disable | If you want designated administrators to receive critical alerts via email, Enable must be selected in Feedback for the store. Select the stores that should receive feedback and click Enable. To stop critical alerts via email, select the store(s) and click Disable. To the left of the store name there is an envelope. This envelope serves as the Feedback indicator and displays the store's current setting. You will see either a green circle with a plus sign (enabled) or a red circle with a minus sign (disabled). |



| | | Stores | |
|---|--------------------|--|---|
| 4 | Stores | Stores | On the store listing, select stores individually or click the option box under Stores to select all stores at once. |
| 5 | Store Name | Store Name 🕈 | Store Name can be sorted alphabetically by clicking the header field. As well as the store name, you will see the telephone number, city, state and zip code for each store. |
| 6 | Online / Mobile | Online Mobile Image: Constant of the second of | The Online and Mobile indicators communicate if a store is set up for online ordering and if mobile apps are set up. You will see either a green circle with a checkmark (Is Online) or a red circle with an x (Not Online). If you wish to remove a store from online ordering, first select the store from the store listing. Click Edit. Deselect <i>Is Online</i> and click Update to save changes. |

Stores Continued...

| | | ာ Search | By clicking Search , you can quickly find a store or stores by narrowing the search criteria. Search can be performed by Store Name, City, State or Zip Code. |
|---|---------|--|--|
| 7 | Search | Search X Store Name V equal V Neset Find D | From the first dropdown box, choose from the available selections. Do the same for the second dropdown box. Enter pertinent information in the last field, then click Find . Search results for relevant stores will be displayed. To view the search results, click the close icon. To reset the search criteria, click Reset . |
| 8 | Refresh | Ø Refresh | To clear search results and see all stores again, click Refresh . |

Settings

In Store **Settings**, you can manage store information, checkout and payment options, update online hours, set future holidays, check store connectivity, update the online menu, upload menu item images, and much more!

Edit

Change the way the store name, phone number, and address appear on the Store Listing. This is where you designate the store's time zone, as well as if the store appears on the Store Listing.

| NAME | IMAGE | | |
|------------|-------------------------|------------------------------------|--|
| | Edit Store | 13 × | |
| | 1 Store Name: | Store #1 | |
| | ² Telephone: | (201) 963-1200 | |
| | ³ Address: | 1314 W Sam Houston Pkwy | |
| Edit Store | 4 City: | Houston | |
| Settings | 5 State: | Texas 🖙 | |
| | 6 Zip: | 77043 | |
| | 7 Time Zone: | (UTC-06:00) Central Time (US & C 🖙 | |
| | 8 Is Mobile: 🖉 | 9 Is Online: 10 Allow DST: | |
| | | 11 Update 12 Cancel | |
| | | | |

| # | NAME | | IMAGE | DESCRIPTION |
|----|-------------|-------------|------------------------------------|--|
| 1 | Store Name | Store Name: | Revention Rollingwood | Update the Store Name which is reflected in the Store Listing. |
| 2 | Telephone | Telephone: | (512) 459-2222 | Update the store's telephone number reflected in the Store Listing. |
| 3 | Address | Address: | 2802 Bee Caves Rd | Update the store's street address reflected in the Store Listing. |
| 4 | City | City: | Rollingwood | Update the store's city reflected in the Store Listing. |
| 5 | State | State: | Texas 👳 | Update the store's state reflected in the Store Listing. |
| 6 | Zip | Zip: | 78746 | Update the store 's zip code reflected in the Store Listing. |
| 7 | Time Zone | Time Zone: | (UTC-06:00) Central Time (US & C ♥ | From the dropdown box, select one of the US Time Zones. |
| 8 | ls Mobile | | Is Mobile: 🗷 | When Is Mobile is selected, customers can view this location's menu and place orders from the <i>HungerRush</i> Mobile Applications. |
| 9 | Is Online | | Is Online: 💌 | When Is Online is selected customers will be able to click 'Order Now' from the store listing and place orders. |
| | | | | If Is Online is deselected, the store will show as 'Offline' and customers will not be able to place an order. |
| 10 | Allow DST | | Allow DST: 🗷 | Allow DST will automatically adjust the open and close hours to remain consistent with daylight savings time. |
| 11 | Save/Update | | | Click Save/ Update to save changes and exit this screen. |

| | | Update | |
|----|--------|--------|--|
| 12 | Cancel | Cancel | Click Cancel to undo all changes and exit this screen without saving. |
| 13 | Exit | × | Click Exit to undo all changes and exit this screen without saving. |

Config

Config consists of Business Options, Payment Options, Checkout Options and Other Options. Many settings and configurations are managed in **Config**. Properly managing these configurations is essential to how online ordering functions.

Config - Business Options

| NAME | IMAGE |
|-------------------------------|---|
| Config Business Options | Configure Store 13 × Business Payment Checkout Offline Other 1 Delivery Radius (in Miles): 5 1P Address / DNS Address: 500 5 50.78.219.91 2 Delivery Fee (in USD): 0rder Options 6 2.99 Image: Allow Defer 7 3 Tax Rate (%): 6 7 6 Show Order Note 9 4 Is Integrated 10 |
| | |

| # | NAME | IMAGE | DESCRIPTION |
|---|-----------------------------|---|--|
| 1 | Delivery Radius | Delivery Radius (in Miles): O | Enter a Delivery Radius for the delivery area. If the customer's address falls outside of the delivery area, <i>HungerRush</i> will notify the customer that the store doesn't offer delivery service to that address. This measurement is a straight line, and some deliveries may be slightly over the radius value in actual distance traveled. |
| | | | *When using a Geofence to define the delivery area, the Delivery Radius should be set to 0 miles. |
| 2 | Delivery Fee | Delivery Fee (in USD): 2.00 | The Delivery Fee is for <i>HungerRush</i> users with a 3 rd party Point of Sale. Leave this value as \$0.00. |
| 3 | Tax Rate | Tax Rate (%): 8.25 | The Tax Rate is for <i>HungerRush</i> users with a 3 rd party Point of Sale. Leave this value as 0.00%. |
| 4 | Is Integrated | Is Integrated | Is Integrated should always be selected. If it is deselected for any reason, online orders will not be sent to the store. |
| 5 | IP Address / DNS Address | IP Address / DNS Address: 50.78.219.91 | Enter the IP Address or DNS Address associated with the <i>HungerRush</i> POS system. *Note if the HungerRush IP Address doesn't match that of the HungerRush POS system, online orders will not be received in the store |

| 6 | Allow Defer | Allow Defer | Allow Defer – Allows customers to place orders for a later pickup time on the same day. |
|----|------------------------|---------------------|--|
| 7 | Allow Future Orders | Allow Future Orders | Allow Future Orders – Allows customers to place orders up to seven days in advance. |
| 8 | Allow Lite | Allow Lite | Allow Lite – Allows <i>Lite</i> to be a selection for modifiers. This is a menu wide configuration. To adjust this option for single items see the Menu Editing section. |
| 9 | Show Order Note | Show Order Note | Show Order Note – The Order Note is a text box that appears on the checkout page that allows the customer to add notes to the order. |
| 10 | Show Item Note | Show Item Note | Show Item Note – The Item Note is a text box that allows the customer to add notes to the item. Disabled Options: If an option is in grey text and cannot be modified, please contact your Company Admin to change this in the System Settings. |
| 11 | Save/Update | Update | Click Save/ Update to save changes and exit this screen. |
| 12 | Cancel | Cancel | Click Cancel to undo all changes and exit this screen without saving. |
| 13 | Exit | * | Click Exit to undo all changes and exit this screen without saving. |

Config – Payment Options

The Payment Options tab allows you to change the settings that allow cash or check payments online or restrict payments to credit card only. If you accept credit cards online, this is also where to designate the credit card types accepted.

| | | IMAGE |
|----------------------------|--|---|
| Confi | gure Store | |
| Config nyment ptions | Biness Payment Checkout Ilow Additional Payments For: Delivery Pickup Ilow Additional Payment Options: Cash Cash Check Account Gift Card Ilultiple Payments: Allow Multiple Payments ultiple Payments Message: Description Description | Offline Other 5 Allow Credit Card Payments For: 6 Delivery Pickup 6 CC Required for Orders Greater Than: 50 7 7 Force CC Msg: Must use credit cards you goofball. 8 Acceptable Credit Cards: 8 VISA Image: Imag |

| # | NAME | IMAGE | DESCRIPTION |
|---|----------------------------------|--------------------------------|---|
| 1 | Allow Additional Payments For | Allow Additional Payments For: | If you wish to allow other payment options in addition to credit cards, select the order type that the payments are accepted for. If you offer additional payment options for |

| | | | both pickup and delivery, both boxes should be selected. |
|---|---|---|--|
| 2 | Allow Additional Payment Options | Allow Additional Payment Options: Cash Check Account Gift Card | Select the Additional Payment Options that are accepted for the above order types that have been enabled above. |
| 3 | Allow Multiple Payments | Allow Multiple Payments | Allow Multiple Payments enables Online users to split the payment across multiple credit cards and/or payment methods. |
| 4 | Multiple Payments Message | Multiple Payments Message: Description Credit Card Image: Credit Card Payment Information Accepted Cards VISA Image: Credit Card Image: Credit Card | The Multiple Payments Message will show as bold text next to the check box for splitting the payment. |
| 5 | Allow Credit Card Payments For | Allow Credit Card Payments For: | Select the order types in which credit cards are an accepted method of payment. |
| 6 | Require Credit Card for Orders Over | CC Required for Orders Greater Than: 50 | The Require Credit Card field allows you to specify that Credit Cards are the only accepted payment type for orders over a certain dollar value. |
| 7 | Force CC Message | Force CC Msg: Must use credit cards for orders over \$50 | The Force CC Message is custom text field to explain to customers that they must use a credit card since their order meets the qualifying amount. |
| 8 | Acceptable Credit Cards | | Check each credit card type that the store accepts as valid tender. |

| | | Acceptable Credit Cards: | |
|----|-----------------------------|---|---|
| | | ✓ VISA ✓ WISA ✓ WISA | |
| 9 | Use Integrated Cards | Use Integrated Cards | If credit card transactions are processed through the <i>HungerRush</i> POS credit file in the POS, Use Integrated should always be selected. |
| 10 | RPS Fields | Express Merchant ID: Express Account ID: Express Account Token: Express Terminal ID: | Do Not change or enter data into the <i>HungerRush</i> Payment System Fields. |
| 11 | Allow Expired Gift Cards | Allow Exp Gift Cards: | Allow Expired Gift Cards will bypass the security that prevents gift cards from being redeemed after the expiration date. |
| 12 | Save/Update | Update | Click Save/ Update to save changes and exit this screen. |
| 13 | Cancel | Cancel | Click Cancel to undo all changes and exit this screen without saving. |
| 14 | Exit | × | Click Exit to undo all changes and exit this screen without saving. |

Config – Checkout Options

The **Checkout Options** tab allows you to change order checkout settings. Manage checkout pop-up message settings and set the forms of payment that are accepted for tips in this section along with hiding prices for coupon items.

| NAME | IMAGE |
|-------------------------------|--|
| | Configure Store 11 × Business Payment Checkout Offline Other |
| Config Checkout Options | Allow Tips in the Form of: Hide Prices for Coupon Items Credit Cards Gift Cards Level Up |
| | 9 Save 10 Cancel |

| # | NAME | IMAGE | DESCRIPTION |
|---|---------------------------------|------------------------------|---|
| 1 | Enable Checkout Pop | Enable Checkout Popup | To activate a popup message upon checkout after customers have submitted their orders, click Enable Checkout Popup . |
| 2 | Hide Prices for Coupon Items | Hide Prices for Coupon Items | By selecting Hide Prices for Coupon Items , item prices are hidden for coupon items on style or size selection button. |

| 3 | Checkout Popup Header | Checkout Popup Header: Header Text | Enter header text in Checkout Popup Header field for the popup message that's displayed after the customer clicks Submit. |
|----|-----------------------------------|--|---|
| 4 | Checkout Popup Message | Checkout Popup Message: Message | Enter message text in Checkout Popup Message that's displayed after the customer clicks Submit. |
| 5 | Suggestive Sell Title | Suggestive Sell Title: Would you like to add? | The Suggestive Sell Title is custom text that displays as the header of the Suggestive Sell Popup when a customer clicks Check Out. |
| 6 | Suggestive Sell Message | Suggestive Sell Message: Would you like to add one of the follow | The Suggestive Sell Message is a longer custom text field to prompt users to select one of your suggestions. |
| 7 | Max Suggestive Sell Item Count | Max Suggestive Item Count: | The Max Suggestive Sell Item Count can be any whole number between 1 and 12. This will limit the number of items displayed in the suggestive sell popup. |
| 8 | Allow Tips in the Form of | Allow Tips in the Form of: Credit Cards Gift Cards Level Up | Tips can be added at checkout before customers submit orders. Select the forms in which you allow tips to be in. |
| 9 | Save/Update | Update | Click Save/ Update to save changes and exit this screen. |
| 10 | Cancel | Cancel | Click Cancel to undo all changes and exit this screen without saving. |
| 11 | Exit | × | Click Exit to undo all changes and exit this screen without saving. |



Config – Offline

The **Offline** tab allows you to set automated messages that will display to customers if there is a disruption in Internet Connectivity to the store, but the store is still open and accepting phone and walk-in orders.

| NAME | IMAGE | | |
|------------------------------|--|--|--|
| | Configure Store 9 × | | |
| | Business Payment Checkout Offline Other | | |
| Config Offline Options | 1 Heartbeat Threshold: Not Set • 4 Offline Ord Type: None • 2 Heartbeat Header: 5 Ord Type Offline Header: Message 3 Heartbeat Message: 6 Sorry, we are unable to accept online • 7 Save 8 7 | | |
| | | | |

| # | NAME | IMAGE | DESCRIPTION |
|---|------------------------|---|---|
| 1 | Heartbeat Threshold | Heartbeat Threshold: Not Set 🔻 | The Heartbeat Threshold is an automated connection check that will validate the store has internet connection every, 5, 10, or 15 minutes. |
| 2 | Heartbeat Header | Heartbeat Header: No Online Orders | If the store does not respond to a Heartbeat Check, then a popup will appear, with this text as the header. |
| 3 | Heartbeat Message | Heartbeat Message: Sorry, we are unable to accept online c | If the store does not respond to a Heartbeat Check, then a popup will appear, with this text as the body. |

| 4 | Offline Order Type | Offline Ord Type: None | The Offline Order Type is set to inform customers that the store is open for business but not accepting online orders for the selected type at this time. |
|---|-------------------------------|-------------------------------------|--|
| 5 | Order Type Offline Header | Ord Type Offline Header: Message | A store will display this message instead of "Store Closed" at the store selection stage for the disabled order type. |
| 6 | Order Type Offline Message | OrdType Offline Message: Message | A store will display this message instead of "Store Closed" at the store selection stage for the disabled order type. |
| 7 | Save/Update | Update | Click Save/ Update to save changes and exit this screen. |
| 8 | Cancel | Cancel | Click Cancel to undo all changes and exit this screen without saving. |
| 9 | Exit | × | Click Exit to undo all changes and exit this screen without saving. |

Config – Other Options

The **Other Options** tab allows you to change miscellaneous settings. This includes, but is not limited to, entering a Store Closed Message, enabling billing street and zip requirements for credit card payments, and sorting groups and modifiers by print sequence.

| NAME | IMAGE |
|------------------|---|
| | Configure Store 18 × Business Payment Checkout Offline Other |
| Config | Store Closed Message: 5 Menu Version: We are closed between 2-5pm daily. 7 Half and Half Header: 6 Forward Confirmation Email: SPLIT IT 6 Half and Half Description: 7 |
| Other Options | If you like, you may customize by selecting a specialty pizza for the second half. Allow Half and Half + 1 8 Allow Sort Mods By PS + 9 Sort Groups by PS + 9 Use Store Images Only + 10 Use New Order Item + 11 Enable Billing Zip + 13 |
| | EWoM API Key: Image bining street 26YNWR830DN9527J Image bining street Image bining street Image bining street Image bining |
| | |

| # | NAME | IMAGE | DESCRIPTION |
|---|-------------------------|----------------------------------|---|
| 1 | Store Closed Message | Store Closed Message: Message | When online ordering is closed, you can enter a Store Closed Message in this text field. It will appear under the store status shown on the store listing. |
| 2 | Half and Half Header | Half and Half Header: Message | Enter a message into this field for the Half and Half Header . |

| 3 | Half and Half Description | Half and Half Description: If you like, you may customize by selecting a specialty pizza for the second half. | To provide a description for Half and Half items offered on your menu, enter the description in this text box. |
|---|----------------------------------|--|---|
| 4 | Menu Version | Menu Version: 6 | Each Menu Version has different, more advanced configuration settings than the previous version. Do not to change this setting . |
| 5 | EWoM API Key: | EWoM API Key: | The EWoM API Key is a text field used with the E-Word of Mouth loyalty integration. |
| 6 | Forward Confirmation Email | Forward Confirmation Email: Email | To receive an email confirmation of every online order placed, you can enter an email address into this field. *Note that if you do not want to receive an email confirmation for every online order, this field should remain blank. |
| 7 | Allow Half and Half | Allow Half and Half | The Allow Half and Half option controls whether or not the entire online menu can use the Half-and- Half item function. e.g. Ordering a Hawaiian specialty pizza on half 1, and a chicken bbq pizza on half 2. |
| 8 | Allow Sort Mods By PS | □ Allow Sort Mods By PS | Modifiers can be sorted by Print Sequence. By default, they are sorted alphabetically. Click Allow Sort Mods By PS for modifiers to be sorted by Print Sequence. |

Config – Other Options continued...

| 9 | Sort Groups by PS | Sort Groups by PS | Menu Groups can be sorted by Print Sequence. By default, they are sorted the same as the menu groups on the POS. Click Sort Groups by PS for groups to be sorted by Print Sequence. |
|----|----------------------------------|--|---|
| 10 | Use Store Images Only | Use Store Images Only | For multi-unit restaurants, item images can be standardized across the organization. However, if you prefer to use store-specific images for menu items, click Use Store Images Only . |
| 11 | Use New Order Item | Use New Order Item Preferences CHEESE MEAT SAUCE VECCIES | Use New Order Item changes the Item Customize screen from a vertical layout to a tab-based horizontal layout. |
| 12 | Enable Billing Zip | Enable Billing Zip | Enable Billing Zip allows you to force customers to enter the billing zip code associated with the credit card. |
| 13 | Enable Billing Street | Enable Billing Street | Enable Billing Street allows you to force customers to enter the billing street. |
| 14 | Use Modifier Quantity as Text | Use Mod Qty As Text | Use Modifier Quantity as Text will replace extra with x2 in the drop down option. |
| 15 | Show Modifier Price | Show Mod Price | Show Modifier Price will display the price for all modifiers with a price once a size/style combination is chose for an item. The price will update based on the selected size. |
| 16 | Save/Update | Update | Click Save/ Update to save changes and exit this screen. |

| 17 | Cancel | Cancel | Click Cancel to undo all changes and exit this screen without saving. |
|----|--------|--------|--|
| 18 | Exit | × | Click Exit to undo all changes and exit this screen without saving. |



Check IP

Oheck IP

| NAME | IMAGE | DESCRIPTION |
|----------|----------|---|
| Check IP | Check IP | Verify a store's internet connectivity by using the Check IP function. Select the store you want to test internet connectivity, then click Check IP . The test will run quickly and return a success or failure status. *Note if you receive a failure status, confirm the IP Address in HungerRush matches the IP Address in the HungerRush Admin Portal. To find the IP address in HungerRush, go to Utilities and Check IP. To find the IP address in the Admin Portal, go to Business Options under Config . |

Hours

| NAME | | IMAG | E | |
|-------------|--------------|--|--|----------------|
| | Edit Hours 1 | 2 3 | | |
| | Veekday | Opening Time | Closing Time | 4 Is Closed |
| | Sunday | 11:00 AM | 9:45 PM | |
| | Monday | 11:00 AM | 9:45 PM | |
| | Tuesday | 11:00 AM | 9:45 PM | |
| Store Hours | Wednesday | 11:00 AM | 9:45 PM | |
| | Thursday | 11:00 AM | 9:45 PM | |
| | Friday | 11:00 AM | 9:45 PM | |
| | Saturday | 11:00 AM | 9:45 PM | |
| | | Image: Figure 1 Hour 6 7 8 9 10 PM 12 1 2 3 4 6 7 8 9 10 | Minute 5 00 05 10 11 15 20 25 5 30 35 40 11 45 50 55 | Save Cancel |

| # | NAME | | IMA | GE | | DESCRIPTION |
|---|-----------------|---|--|--|-----------|---|
| 1 | Pickup Hours | Veckup Hours C Veckday I Sunday I Monday I Tuesday I Thursday I Friday I Saturday I | Pelivery Hours Holiday Opening Time 11:00 AM 11:00 AM 11:00 AM | S Closing Time 9:45 PM 9:45 PM | Is Closed | For Pickup Hours , click the time field on the Opening Time and Closing Time fields to set your online hours of operation. If the store closes at 10:00, you do not want to allow customers to place orders at 9:59. In this case, you would want to make the Closing Time 9:45. |
| | | | | | | *Note that Delivery and Pick Up times are set separately. Be mindful of which order type you have selected when you are |

making the changes. If you are changing hours to close early or open late, be sure to change the hours for both order types.

For **Delivery Hours**, click the time field on the Opening Time and s to set your eration.

s at 10:00pm, to allow e orders at se, you would **Closing Time**

ry and Pick Up rately. Be order type you en you are es. If you are close early or to change the ler types.

lidays and easily managed f the Stores

tting holiday d below.

dering r a specific day

| | | Edit Hours | | | | Closing Time fields online hours of op |
|---|----------------|--|--|--|--|--|
| | | Pickup Hours D | Pelivery Hours Holiday | ′S | | If your store class |
| | | Weekday | Opening Time | Closing Time | Is Closed | If your store close |
| | | Sunday | 11:00 AM | 9:30 PM | | you may not want |
| | | Monday | 11:00 AM | 9:30 PM | | customers to plac |
| 2 | Delivery Herry | Tuesday | 11:00 AM | 9:30 PM | | 9:59pm. In this ca |
| 2 | Delivery Hours | Wednesday | 11:00 AM | 9:30 PM | | want to make the |
| | | Thursday | 11:00 AM | 9:30 PM | | 9:30pm. |
| | | Friday | 11:00 AM | 9:30 PM | | |
| | | Saturday | 11:00 AM | 9:30 PM | | |
| | | | | | | making the chang changing hours to open late, be sure hours for both ora |
| 3 | Holidays | Edit Hours Pickup Hours 50 Februar 50 Mo Tu W 1 2 3 8 9 0 15 16 17 22 23 24 | Delivery Hours Holiday y 2015 March 2 fe Th Fr Sa Su Mo Tu We 4 5 6 7 1 2 3 4 10 10 21 1.0 10 11 10 10 11 12 12 3 3 <th>s 2015 April 2 Th Fr Sa Su Mo Tu W 5 C 7 10 20 21 12 13 14 10 20 22 20 21 12 13 14 26 22 28 20 26 27 28 25 26 27 28 25 27 28 25 28 27 28 25 28 28 27 28 27 28 25 28 27 28 27 28 27 28 27</th> <th>015 0 e Th Fr Sa 1 2 3 4 9 100 11 5 16 17 10 2 22 74 25 9 30</th> <th>Setting current ho future holidays is in the Hours tab o section. Instructions on set hours are explained</th> | s 2015 April 2 Th Fr Sa Su Mo Tu W 5 C 7 10 20 21 12 13 14 10 20 22 20 21 12 13 14 26 22 28 20 26 27 28 25 26 27 28 25 27 28 25 28 27 28 25 28 28 27 28 27 28 25 28 27 28 27 28 27 28 27 | 015 0 e Th Fr Sa 1 2 3 4 9 100 11 5 16 17 10 2 22 74 25 9 30 | Setting current ho future holidays is in the Hours tab o section. Instructions on set hours are explained |
| 4 | Is Closed | Monday | 11:00 AM | 9:30 PM | Ø | To close online or immediately or fo |



Setting Holiday Hours

| # | IMAGE | Instructions |
|---|---|--|
| 1 | Login Email Address Test@revention.com Password Log in | Log in to the <i>HungerRush</i> Admin Portal with your username and password. |
| 2 | Store #1 | Click the stores tab in the admin portal and the store(s) you want to set the holiday hours for. Then click the Hours Tab. |
| 3 | Pickup Hours Delivery Hours Holidays | Click the Holidays Tab at the top of the hours menu. |
| 4 | Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 | Select the date to set holiday hours for. |
| 5 | | The Store can be flagged as Closed All Day , and will not accept online orders. |

| | | Or, special hours can be set |
|---|--|--|
| | Closed all day. | for operation for all order |
| | Store open from Start Time to End Time | tunos |
| | Hour Minute Add Holiday | types. |
| | AM 12 1 2 3 4 5 00 05 10 6 7 8 9 10 11 15 20 25 | |
| | 12 1 2 3 4 5 30 35 40 6 7 8 9 10 11 45 50 55 | |
| | | |
| | | |
| | | |
| 6 | Add Holiday | Click, Add Holiday , then Click Save . Holiday hours will be effective immediately after |
| | Save Cancel | save. |

Menu

Updating the online and mobile menus, forcing a mobile menu update, uploading a Geofence or, most importantly, uploading images for all menu items can be done in **Menu**. By default, the selections are disabled. In order to enable a selection(s), you must first select a store(s).

| NAME | IMAGE | | | |
|------|--|--|--|--|
| Menu | 1 Menu: 3 1 Update Menu Upload Images 1 Update Mobile IIII Upload Geofence 2 4 | | | |

| # | NAME | IMAGE | DESCRIPTION |
|---|-------------|---------------|---|
| 1 | Update Menu | 1 Update Menu | Click Update Menu to pull menu changes from <i>HungerRush</i> and update the online menu. When Update Menu is clicked both the online and mobile menus are updated. |

| 2 | Update Mobile | Update Mobile | Update Mobile is a manual method for updating the mobile menu. This can be used if the online and mobile menus are out of sync. *Note the mobile menu is updated automatically when Update Menu is clicked. |
|---|-----------------|----------------------|---|
| 3 | Upload Images | Upload Images | For each item in every menu group, an image can be uploaded. By default, images are specific to individual stores. *Note instructions on uploading images below. |
| 4 | Upload Geofence | Upload Geofence | Click Upload Geofence , browse computer and select the correct KML (.kml) file to be uploaded. A notification pop-up will confirm the Geofence has been successfully uploaded. |

Uploading Images

| # | IMAGE | Instructions |
|---|--|---|
| 1 | Upload Images | Images for menu items are specific to each store. To upload images of menu items, go to Stores and select the specific store. Click Upload Images . |
| 2 | Pizza Salads Wings Appetizers Personal Pizza/Com Gluten-Free Kids Menu Desserts Beverages | Menu Groups are shown vertically to the left of Item Name and Image. Click on the desired group and the items within that group will be displayed. The selected group will appear in green. |
| 3 | Create Your Own Srowse | Click Browse to the right of Item Name that you want to add the image to. |
| 4 | Open ✓ Organize HungerRush → zfrica → New folder ✓ Organize New folder Image: Comparize Organize New folder Image: Comparize ✓ Favorites Image: Comparize ✓ Ibrariosci 219/2015 924 AM ✓ Ibrariosci 2/19/2015 924 AM ✓ Ibrariosci 2/19/2015 1242 PM ✓ Ibrariosci Ibrariosci ✓ Ibrariosci 2/19/2015 1242 PM ✓ Ibrariosci Ibrariosci ✓ Ibrariosci Ibrariosci ✓ Ibrariosci Ibrariosci ✓ Ibrariosci Ibrariosci <th>Browse your computer to locate the file, select it and click Open.</th> | Browse your computer to locate the file, select it and click Open. |

| 5 | Upload Images | Once you've selected images for all of the appropriate items in the menu group, click Upload Images . If the wrong image was mistakenly chosen, simply click the X to remove the item and browse again. |
|---|---|--|
| 6 | Images Uploaded | |
| | salad dressing extra.jpg has been successfully saved. organic caesar dressing.jpg has been successfully saved. | A notification will appear that the image(s) was successfully saved. This is the confirmation that the image(s) have been |
| | Ok | uploaded. Click Ok . |

Feedback

Feedback refers to the critical alert emails referenced in beginning of this section. For designated administrators to receive critical alerts via email, **Enable** must be selected in Feedback for the store(s). To the left of the store name there is an envelope. This envelope serves as the Feedback indicator and displays the store's current setting. You will see either a green circle with a plus sign (enabled) or a red circle with a minus sign (disabled).

| # | IMAGE | Instructions |
|---|--|--|
| 1 | Setting: Minu: I Update Menul Update Image Eadle I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul I Update Menul< | Select the store(s) that should receive feedback and click Enable . If Enable isn't selected, store feedback will not be emailed. To stop a store from receiving critical alerts via email, select the store(s) and click Disable . A notification will appear that Feedback emails have been enabled. This is the confirmation that the image(s) has been uploaded. Click Done . |
| 3 | Stores Store Name * Revention Austin (S Lamar) Revention Austin (Manchaca) Revention Austin (Westgate) Revention Rollingwood | The envelope icon to the left of the Store Name went from having a red circle with a minus sign to a green circle with a plus sign. This confirms that Enabled is the current setting. |

System



Overview

For multi-unit organizations utilizing *HungerRush*, streamlining online ordering has never been easier. The *HungerRush* Admin Portal allows for system-wide management of settings and configurations amongst other things. Save time by managing key store configurations and settings for all stores at once instead of by individual store location.

System is divided into three tabs; Website, Menu/Order and General/Payment. Each tab contains individualized sections that are explained in further detail below.



| # | NAME | IMAGE | DESCRIPTION |
|---|---------|------------------|---|
| 1 | Save | Save | As you move through the tabs and make changes in the System section, be sure to click Save . If you leave the System section without saving your changes, they will be lost. |
| 2 | Website | Q Website | Settings in Website affect the menus and website functionality for all stores. Google Analytics settings are also included in this section. |

| 3 | Menu / Order | 11 Menu / Order | Control key Menu and Order configurations in this section for all menus at once. |
|---|-------------------|----------------------------|--|
| 4 | General / Payment | § General / Payment | Set system-wide payment and checkout options here |

Website

The settings in **Website** are *HungerRush* site-specific. Google Analytics settings are also contained in this section. The sections covered in the **Website** tab are Information, Delivery, and Events.

Information

| NAME | IMAGE | | |
|-----------|---|--|--|
| | | | |
| | Information | | |
| | Company Name: | | |
| | Revention | | |
| | Copyright Text: | | |
| | Copyright © 2014, Revention®, Inc. All Rights Reserved. | | |
| | 3 Website Url: | | |
| | http://www.gattispizzaaustin.com | | |
| System | Demo IP Address: | | |
| Website | 4 50.78.219.91 | | |
| mormation | Contact Us Link: | | |
| | https://demo.hungerrush.com/Common/ContactUs | | |
| | Default Culture: | | |
| | 6 Espanol | | |
| | | | |
| | 7 | | |
| | Link Logo to Website | | |
| | 8 Enable C3 | | |
| | | | |
| | | | |

Website – Information continued...



| # | NAME | IMAGE | DESCRIPTION |
|---|----------------|---|---|
| 1 | Company Name | Revention Online Orderin: × | Information populated in this field controls the name that appears on the website tab followed by 'Online Ordering.' |
| 2 | Copyright Text | Copyright © 2014, Revention®, Inc. All Rights Reserved. | Enter Copyright information into this field. |
| 3 | Website URL | Website Url: http://www.gattispizzaaustin.com | Enter the URL of your company website in this field. |

| | | When Link Logo to Website (#6) is checked, this is the URL used to link your logo to the company website. |
|----------------------|--|--|
| Demo IP Address | Demo IP Address: 50.78.219.91 | This is used for app testing by Apple and Google. Do not change or update this field. |
| Contact Us Link | ORDER CONTACT US | Contact Us Link can be linked to a generic feedback form or you can customize the URL and direct it to your organization's 'Contact Us' URL. |
| Default Culture | Default Culture: Espanol English Espanol | The Default Culture option will change the default translation and navigation options to the language selected. |
| Link Logo to Website | Link Logo to Website | Check this box to link your logo to the company website. |
| Enable C3 | Enable C3 | Enable or disable Call Center functionality system-wide by clicking this box. If you aren't a C3 customer, this box should remain unchecked. Please contact <i>HungerRush</i> sales if you are interested in call center options. |
| | Demo IP Address Contact Us Link Default Culture Link Logo to Website Enable C3 | Demo IP Address Demo IP Address: 50.78.219.91 50.78.219.91 Contact Us Link Image: Contact Us Culture image: Contact Culture image: Contact Us Culture image: Con |

Delivery

| NAME | IMAGE |
|--|---|
| System Website Information Delivery | Delivery 1 Default Order Type Is Delivery Allow Long Street Names 3 Allow Postalcode Accuracy 4 Max Delivery Stores 1 Delivery Radius (In Miles): 5 0 7 No Delivery Message: |

| # | NAME | IMAGE | DESCRIPTION |
|---|-----------------------------------|--------------------------------|--|
| 1 | Default Order Type Is Delivery | Default Order Type Is Delivery | Selecting this option makes Delivery the pre-selected order type. |
| 2 | Allow Long Street Names | Allow Long Street Names | By default, short street names are used by <i>HungerRush</i> . It will use long street names, if this box is checked. |
| 3 | Allow Postal Code Accuracy | Allow Postalcode Accuracy | This field is for use outside of the US and Canada. <i>HungerRush</i> in the US and Canada automatically updates addresses based on the Google Maps address. |
Website – Delivery continued...

| 4 | Max Delivery Stores | Max Delivery Stores 0 | Max Delivery Stores determines how many stores are permitted to deliver to a specific address. This option becomes relevant when multiple stores deliver to the same address(s). Do not enter a zero (0) into this field, as <i>HungerRush</i> will display zero (0) stores that can deliver to any address. |
|---|---------------------|---|--|
| 5 | Delivery Radius | Delivery Radius (In Miles): 0 | If all stores have the same delivery radius, you can enter a system-wide Delivery Radius for the delivery areas. When a customer attempts to place a delivery order outside of the delivery area, <i>HungerRush</i> will notify the customer that there isn't a store that delivers to the specified location. |
| 6 | Overwrite Store | Overwrite Store | Checking this box will Overwrite Store settings for all locations' delivery radius. *Note that any uploaded Geofences will always override the Delivery Radius, even if Overwrite Store is selected. |
| 5 | No Delivery Message | No Delivery Message: Enter text here | Enter a message in this field for customers that are outside of your delivery radius. The message will appear in the 'My Info' section of the order screen. |



| MY INFO |
|-------------------|
| ORDER TYPES |
| Enter text here |
| Dine In |
| Change Order Type |
| |
| |



| # | NAME | IMAGE | DESCRIPTION |
|---|------------------------------------|----------------------------------|--|
| 1 | SEO Description | SEO Description: | Enter a SEO Description in this field. It shows below your title on search engines. A good description is between 130 and 170 characters and tells an accurate description of what the website is about. This displays in Search Engines as the description text beneath the link to your website |
| 2 | SEO Keywords | SEO Keywords: | Enter SEO Keywords in this field to increase online search results for your <i>HungerRush</i> website. Keywords are the terms that people search for while trying to find your site. The important part about keywords is that they match the content on the website. |
| 3 | The Trade Desk Pixel Advertiser | The Trade Desk Pixel Advertiser: | Enter your The Trade Desk Pixel advertising code here. |
| 4 | The Trade Desk Pixel ID: | | Enter your Pixel ID here for The Trade Desk analytics tracker. |
| 5 | Google Analytics ID | Google Analytics ID: | When utilizing Google Analytics, enter the Google Analytics ID for the AdWords conversion tracking tag in this field. |
| 6 | Google Conversion ID | Google Conversion ID: | Enter the Google Conversion ID in this field for Google Analytics. |
| 7 | Google Conversion Language | Google Conversion Language: | Enter the Google Conversion Language in this field for Google Analytics. |

| 8 | Google Conversion Format | Google Conversion Format: | Enter the Google Conversion Format in this field for Google Analytics. |
|----|--|---------------------------------------|---|
| 9 | Google Conversion Color | Google Conversion Color: | Enter the Google Conversion Color in this field for Google Analytics. |
| 10 | Google Conversion Label | Google Conversion Label: | Enter the Google Conversion Label in this field for Google Analytics. |
| 11 | Google Conversion Value | Google Conversion Value: | Enter the Google Conversion Value in this field for Google Analytics. |
| 12 | Allow Google Analytics Linker | Allow Google Analytics Linker | Turn this flag on to enable Google Analytics. |
| 13 | Display Google Adwords | Display Google Adwords | For the online ordering site to display in Google Adwords, select the Display Google Adwords option. |
| 14 | Enable Event Log | Enable Event Log | If you wish to turn off the Event Log, deselect this option. Otherwise, this box should remain checked at all times, so that the Event Log is displayed. |
| 15 | Enable Critical Email Alerts | Enable Critical Email Alerts | If Enable Critical Email Alerts is checked, every administrator will receive an email with critical alerts. |
| 16 | Email Critical Events to System Admin | Email Critical Events To System Admin | Critical events are emailed to the system admin when this option is selected. Be advised these emails are sent to the email address populated in the System Admin Email field in System under the General / Payment tab. |

Honeycomb

| | IMAGE |
|-------------------|--|
| | |
| | honeycomb |
| | |
| | HC API Key: |
| | |
| | nc Ari Secret: |
| | Lovalty Text |
| | Would you like to join our Loyalty Program?! |
| | Loyalty Header |
| | Revention Reward |
| | Loyalty Terms |
| | By clicking Yes, you are agreeing to our [Terms and Conditions]. |
| | Barcode Text |
| | Barcode Text |
| Custom | Loyalty Account Header |
| System Website | Loyalty Acct Hdr |
| onevcomb | Loyalty Rewards Header |
| | Lylty Rewards Hdr |
| | No Rewards Message |
| | No Rwds Msg |
| | Points Earned Header |
| | Points Earned |
| | Rewards Earned Header |
| | Rewards Earned |
| | Disable HC on Mobile APP |
| | Register Only During Checkout |
| | Hide Reward's tab Mask |
| | Enable Lty (Separate from EClub) Is levely Charled By Default(Desistantian) |
| | Is Loyalty Checked By Default(Registration) |
| | Show Loyalty In Mobile Menu |
| | Show Loyalty Pules As Taxt |

| Social | |
|--------------------------|---|
| NAME | IMAGE |
| System Website Social | Image: Social 1 Twitter Url: 1 http://twitter.com 2 Crupon Code URL: 1 http://revention.com 3 Facebook Url: 4 Facebook App Description: 5 Facebook Ad Pixel ID: 6 Facebook Conversion Pixel ID: 7 USD 8 Bing Dedup: 1 9 9 Bing Ad Tag ID: 1 Bing Ad Tog ID: 1 Bing Ad Tog ID: 1 1 1 Bing Ad Tog ID: 1 1 |
| | |

| # | NAME | IMAGE | DESCRIPTION |
|---|---------------------------------|--|--|
| 1 | Twitter URL | Twitter Url: http://twitter.com | Enter your company's Twitter URL here. |
| 2 | Coupon Code URL | Coupon Code URL: http://revention.com | This field is used for Auto-apply coupon offers when linked to an advertisement on your website. Please contact <i>HungerRush</i> Customer Service if you would like to set this functionality up. |
| 3 | FaceBook URL | Facebook Url: http://www.facebook.com/pages/Revention-Inc/236281269755739 | Enter your company's Facebook URL link here. |
| 4 | Facebook App Description | Facebook App Description: Order online now from Your Pizzeria Directly from Facebook.com! | This field is a custom text value that populates in the Facebook website to describe your Facebook Integrated menu. |
| 5 | Facebook Ad Pixel ID | Facebook Ad Pixel ID: | If you use Facebook advertisements, enter the add ID here. |
| 6 | Facebook Conversion Pixel ID | Facebook Conversion Pixel ID: | If you use Facebook Advertisements, enter the Conversion ID here. |
| 7 | Facebook Conversion Currency | Facebook Conversion Currency: | This value defaults to USD, change to your currency code as needed. |
| 8 | Bing Dedup | Bing Dedup: 1 | The Bing De-duplication field is used by Bing search engine and advertisements. Leave this value at one (1). |
| 9 | Bing Ad Tag ID | Bing Ad Tag ID: | Enter your Bing Ad Tag ID here. |

| 10 | Bing Ad Type | Bing Ad Type: | Enter the Bing Ad Type here, the default value is 1. |
|----|-------------------|--------------------|---|
| 11 | Bing Ad Domain ID | Bing Ad Domain ID: | Enter your Bing Ad Domain ID here. |
| 12 | Bing Ad Action ID | Bing Ad Action ID: | Enter the Bing Ad Action ID here. |

Menu / Order

Control various key menu and order configurations in this section. Configuration, Menu Items, and Deferred Orders are covered in the **Menu / Order** tab.

| NAME | IMAGE | | |
|--|---|---|--|
| | Configuration | | |
| | Site Menu Layout: Ve | ertical Layout | |
| | 2 Mobile Menu Layout: Til | les Layout | |
| | 3 Lty Layout: Cu | ustom Gauge | |
| System Website Menu Order Configuration | 5 6 9 10 Show Deals Link on Main Nav 6 9 8 Require Postal Code 9 10 8 Require Address 9 10 8 No Apartment Name 10 8 Show Order Note 11 Carryout Label: Pick-Up 12 Delivery Label: Delivery 13 Deals Label: Promo 14 Cart Text: 15 Coupon Header: Promo Code 16 Recent Orders 17 Order Type Instructions: 17 Current Pizza Cook time 30-45 m | Overwrite Store Overwrite Store Overwrite Store Overwrite Store Overwrite Store | |

| # | NAME | IMAGE | DESCRIPTION |
|---|--------------------|---|--|
| 1 | Site Menu Layout | Pizza Sicilian Pizza Appetizers OR Pizza Sicilian Pizza Appetizers | The Site Menu Layout options are vertical or horizontal for the menu groups. Default Layout is horizontal; whereas Vertical Layout will arrange menu groups vertically. |
| 2 | Mobile Menu Layout | <section-header><section-header><section-header></section-header></section-header></section-header> | The Mobile Menu Layout offers three options; Default Layout, Side By Side Layout, and Tiles Layout. Default Layout arranges menu groups in a horizontal format. |
| | | <image/> | Side By Side Layout arranges menu groups in a vertical format. Side By Side indicates the menu group and image are side-by-side. |



| | | | Tiles Layout is a customized feature that may requires additional fees for application design. |
|---|--------------------------------|--------------------------|--|
| 3 | Loyalty Layout | Lty Layout: Custom Gauge | Loyalty Layout is used for the Honeycomb Loyalty Integration. Please see the Honeycomb User Guide for more information on this section. |
| 4 | Scroll Groups | Drinks | Selecting Scroll Groups enables an arrow at the end of the first row of menu groups. Turning this feature on prevents menu groups from having 2 or 3 rows of menu groups. |
| 5 | Show Deals Link on Main Nav | ORDER DEALS CONTACT US | Clicking this option will remove Deals as a Menu Group and will add it to the Main Navigation between 'Order' and 'Contact Us'. |
| 6 | Require Date of Birth | Birthday * 05/23/1980 | For restaurants offering alcohol sales online, you can require that customers enter their date of birth upon new account registration. This information |



| | | | is stored with the customer record; it does not restrict the customer from ordering alcohol. |
|----|---------------------|-------------------------------|---|
| 7 | Require Postal Code | Zip Code * | Checking this box will require a postal code when a customer registers a new account. |
| 8 | Require Address | Street * Street address | Checking this box will require a street address to be entered when a customer registers a new account. |
| 9 | No Apartment Name | Apt Name | When using the Apartment address type, you have the ability to require or not require an Apartment Name. If this box is checked, the Apartment Name is not required. If you require the Apartment Name for the address, this box should remain unchecked. |
| 9 | Show Order Note | Spl Inst. | On the Order Details screen when checking out, customers can enter Order Notes in the Spl Inst. field. |
| 10 | Carryout Label | Carryout | The Carryout Label allows you to rename the "Carryout" order type name to your company's branding. For example, if you refer to Carryout orders as Pick-Up or To-Go, change the label accordingly. |
| 11 | Delivery Label | Delivery | The Delivery Label allows you to rename the "Carryout" order type name to your company's branding. |
| 12 | Deals Label | Dessert Pizza Beverages Deals | The Deals Label allows you to rename the Deals group on the menu. For |



| | | | example, if you refer to Deals as Promotions or Coupons, change the label accordingly. |
|----|----------------------------|---|---|
| 13 | Cart Text | CART Waiting for your delightful selections! | By default, the text that appears in an empty cart is "Waiting for your delightful selections!" |
| | | | If you'd like a different message to appear in the Cart when it's empty, type the message in this text box. |
| 14 | Coupon Header | PROMO CODE Submit | The Deals Label allows you to rename the Coupon Code header. |
| 15 | My Orders Header | Recent Orders Pizza Subs / Calzones | The My Orders Header allows you to rename the My Orders group on the menu. |
| 16 | Order Type Instructions | Start Your Order Please Select Your Order Type THESE ARE THE ORDER TYPE INSTRUCTIONS. | This message appears above the Order Types on the Order Type Selection screen. |

Menu Items



| # NAME | | IMAGE | DESCRIPTION |
|--------|----------------------------------|--|---|
| 1 | Hide Prices for Coupon Items | PLEASE SELECT A CRUST AND SIZE Original Round Medium Thin Crust Medium | As you go through the Coupon Wizard, prices for items included in the Coupon are shown, by default. This box should be checked if you prefer the prices to be hidden, as shown. Click Overwrite Store to overwrite all store settings for the option to Hide Prices for Coupon Items. |
| 2 | Allow Lite | Jalapeno | Allows for a Lite option when selecting modifiers. Click Overwrite Store to overwrite all store settings for the option to Hide Prices for Coupon Items. |
| 3 | Use Modifier Quantity as Text | Use Mod Qty As Text | Use Modifier Quantity as Text will replace extra with x2 in the drop down option. |
| 4 | Show Modifier Price | Show Mod Price | Show Modifier Price will display the price for all modifiers with a price once a size/style combination is chose for an item. The price will update based on the selected size. |
| 5 | Use Store Images Only | Use Store Images Only Vse Store Images Only Overwrite Store | For organizations with corporate images as well as individual store images, you can force <i>HungerRush</i> to Use Store Images Only by selecting this option. |

| | | | Click Overwrite Store to overwrite all store settings for the option to Use Store Images Only. |
|---|--------------------------|---|--|
| 6 | Show Item Note | Notes: Enter note here | A text box appears at the end of the item customization screen, if Show Item Note is checked. Customers can enter item-specific notes here. Click Overwrite Store to overwrite all store settings for the option to Show Item Note . |
| 5 | Allow Sort Mods by PS | Kitchen Pint Sequence: Grilled Chicken Blackened Chicke Chicken Tenders Cabbage Tomatoes Cucumbers Onions Mandarin Oranges Fried Wontons Pico De Gallo Paremsan Cheese Cheese Cheese Cheese Croutons Bleu Cheese Crun Sugared Walnuts Dried Cranberries Bacon Bits Red Peppers Olives Hummus Tzatziki Dressing | By default, modifiers are sorted alphabetically. Modifiers can be sorted by Print Sequence from <i>HungerRush</i> , if Allow Sort Mods by PS is selected. Be advised that Pre-selected Modifiers will always be listed first. Click Overwrite Store to overwrite all store settings for the option to Allow Sort Mods by PS . |
| 6 | Sort Groups by PS | | By default, online menu groups are shown in the same order as they are in <i>HungerRush</i> . Groups can be sorted by Print Sequence from <i>HungerRush</i> , if Sort Groups by PS is selected. Be advised that Deals will always be last on menu groups. Click Overwrite Store to overwrite all store settings for the option to Sort Groups by PS . |

| | | Menu CategoriesModilier CategoriesRename MenuGroup Print SequenceKitchen Print Sequence:Course Wings Shareables Pastries Sides Salads Drinks Coffee Flatbreads and Wraps Sandwiches Desserts Kids Meals Wine Liquers Shooters Sundaes VodkaGinImage: Course Use Original Order Sequence: | |
|---|----------------------|---|---|
| 7 | Use New Order Item | Preferences Dressing In Mayo A slago Casear Dressing Normal BDO Sauce Au Jus Choole Ranch Guidda Marinara E Z. Mayo Ranch Spicy Mustard V and O | By default, the item customization screen has a vertical layout reading like a menu. If Use New Order Item is selected, item customization changes to a horizontal tab layout, as shown. Click Overwrite Store to overwrite all store settings for the option to Sort Groups by PS . |
| 8 | Half and Half Header | SPLIT II (Optional) If you like, you may c half. First Half Build Your Own Pizza | To customize the Half and Half Header type the message in this field. Click Overwrite Store to overwrite all store settings for the Half and Half Header option. |

| 9 | Half and Half Description | SPLIT IT (Optional) If you like, you may customize half. First Half Build Your Own Pizza | To customize the Half and Half Description, type the message in this field. Click Overwrite Store to overwrite all store settings for the Half and Half Description option. |
|----|------------------------------|--|--|
| 10 | Quantity Message | Qty: (This Is Where The Quantity Message Appears) | To customize the Quantity Message , type the message in this field. |

Deferred Orders

| NAME | IMAGE |
|---|---|
| System Website Order/Menu Deferred Orders | 1 2 Allow Last Orders 3 Allow Future Orders Overwrite Store Force Future Orders |

| # | NAME | IMAGE | DESCRIPTION |
|---|--------------------------|--|---|
| 1 | Allow Last Orders | Past Orders Favorite Orders # Name Order Date Items 1 Superbowl Sunday 2015 On Funzy Funzy Funzy Funzy 1 Cheese Pizza, 1 Bleu Grass Blues Salad, 1 French Fries SM • Apply | HungerRush will save past orders if Allow Last Orders is selected. Be advised this option works when a customer logs in to their account on HungerRush and appears as Past Orders. It does not work if the customer is placing a Guest Order. |
| 2 | Allow Deferred Orders | Is this order for future time? Mar-13, 2015 V 2 pm V 00 V Advance Ordering | The Allow Deferred Orders option allows customers to place same-day deferred orders. For example, this order is being placed on March 13, 2015 for the same day. |



| | | | Click Overwrite Store to overwrite all store settings for the option to Allow Deferred Orders . |
|---|-------------------------------|--|--|
| 3 | Allow Future Orders | Is this order for future time? Mar-14, 2015 • 12 pm • 00 • Advance Ordering | The Allow Future Orders option allows customers to place future orders up to seven days in advance. For example, this order is being placed in March 13, 2015 for March 14, 2015. Click Overwrite Store to overwrite all store settings for the option to Allow Future Orders. |
| 4 | Force Future Orders | Future Order Date What date are you wanting your mouth-watering Trailercakes? Mar-17, 2015 • 11 am • 30 • Advance Ordering | HungerRush is able to Force Future Orders up to seven days in advance. Selecting this option will not allow customers to place same-day orders. For example, this order is being placed on March 13, 2015 for March 17, 2015. HungerRush will not allow a same-day order to be placed on March 13, 2015 |
| 5 | Future Orders Header | Future Order Date What date are you wanting your mouth-wa What date are you wanting your mouth-wa Mar-11, 2015 V 10 am V 50 V Advance Ordering | You have the ability to customize the Future Orders Header . Type the message in this field. |
| 6 | Future Orders Descriptions | Future Order Date What date are you wanting your mouth-watering Trailercakes? Mar-11, 2015 10 am 50 | You have the ability to customize the Future Orders Description . Type the message in this field. |

General / Payment

System-wide general, payment and checkout options can be set in the **General / Payment** tab. Also, manage Email Club and Credit settings in this section.

Email

| NAME | IMAGE |
|--|--|
| System General/ Payment Email | <pre>Email Enable Email Club Enable Email Club Email Club - Check By Default Forward Confirmation Email: hlafleur@revention.com Order Confirmation Email: noreply@hungerrush.com Great Club Text: Club Te</pre> |

| # | NAME | IMAGE | DESCRIPTION |
|---|-------------------|--|--|
| 1 | Enable Email Club | Would you like to subscribe to our E-Club? Yes No Email Club | If you offer an Email Club for all stores using <i>HungerRush</i> and this setting is selected, you'll be able to run the Opt In Report to gather customer information to add to your Email Club. *Note that in order to use the Email Club your customer must register as a |

| | | | HungerRush user. This option is not presented to "Guests". |
|---|----------------------------------|--|---|
| 2 | Email Club – Check By Default | Email Club - Check By Default | Select the Email Club – Check By Default Option to have customers automatically enrolled when they register. If the customer does not want to participate, they must un-check the box. |
| 3 | Forward Confirmation Email | Forward Confirmation Email: orders@yourrestaurant.com | To receive a copy of the confirmation email for every online order placed on <i>HungerRush</i> , enter the email address that all confirmations should be forwarded to in this field. Click Overwrite Store to overwrite all store settings for the option to Forward Confirmation Email . |
| 4 | Order Confirmation Email | Order Confirmation Email: noreply@yourrestaurant.com | Enter an email address in this field. This is the masked email address shown on order confirmation emails. Be advised this <u>MUST</u> be a valid email address on your domain. |
| 5 | System Admin Email | System Admin Email: bob@yourrestaurant.com | Enter the System Admin Email in this field. This is the email address used if 'Email Critical Events to System Admin' is enabled. |
| 6 | Email Club Text | Would you like to subscribe to our E-Club? Yes No Email Club | Enter Email Club Text in this field to customize this message. |

Credit Cards

| NAME | IMAGE |
|--------------|---|
| | |
| | Credit Cards / LevelUp |
| | |
| | |
| | |
| | 2 CC Required for Orders > : |
| | Overwrite Store |
| | 3 Force CC Msg: |
| | No Integrated Credit Card Message: |
| | 4 |
| | |
| System | |
| General/ | 5 Max Credit Card Attempts: 6 IP Lockout Time (In Seconds): |
| Credit Cards | 7 IP Blacklisted Message: |
| | |
| | |
| | 9 Enable IP Restriction |
| | 10 Enable Billing Street: Overwrite Store |
| | 11 |
| | Enable LevelUp In-Store Payment |
| | |
| | 13 LevelUp Secret Key: |
| | |
| | 14 Levelup API Key: |
| | |
| | |

| # | NAME | IMAGE | DESCRIPTION |
|---|--------------------------------------|--|---|
| 1 | Credit Card Types | Credit Card Cash Credit Card Cash Accepted Cards Payment Information | Select which Credit Card Types are accepted online. Click Overwrite Store to overwrite all store settings for the Credit Card Types . |
| 2 | CC Required for Orders > | CC Required for Orders > : | Credit Cards Required for Orders Greater than will force customers to use credit card as the payment type for orders over the value entered. |
| 3 | Force CC Msg | Force CC Msg: | The Force Credit Card Message displays when customers attempt to select a payment other than credit card for orders over the specified amount |
| 4 | No Integrated Credit Card Message | No Integrated Credit Card Message: When paying with a credit card, please have the physical credit card ready for processing at the time of arrival. | If you're not using Integrated Credit Cards with <i>HungerRush</i> , type a message to customers here, explaining the card will be processed manually in-store. |
| 5 | Max Credit Card Attempts | Max Credit Card Attempts: | Control how many Credit Card attempts can be made by a customer by typing the number of Max Credit Card Attempts into this field. |
| 6 | IP Lockout Time | IP Lockout Time (In Seconds): | Once the maximum credit card attempts have been reached, you have the ability to lockout an IP Address. In seconds, enter the IP Lockout Time in which the customer is locked out of <i>HungerRush</i> . |
| 7 | IP Blacklisted Message | IP Blacklisted Message: | Enter a customized IP Blacklisted Message into this field. In order for the message to appear, you must select Enable IP Restriction below. |
| 8 | Enable IP Restriction | Enable IP Restriction | Select Enable IP Restriction for Max Credit Card Attempts, IP Lockout Time and IP Blacklisted Message to be functional. |

| 9 | Enable Billing Zip | Billing Zip * | Enable Billing Zip will require customers paying with credit card to enter the zip code associated with the billing address of the credit card statement. Click Overwrite Store to overwrite all store settings for the Enable Billing Zip option. |
|----|-------------------------------------|---------------------------------|---|
| 10 | Enable Billing Street | Billing St * | Enable Billing Street will require customers paying with a credit card to enter the street address associated with the billing address of the credit card statement. Click Overwrite Store to overwrite all store settings for the Enable Billing Street option. |
| 11 | Enable LevelUp In- Store Payment | Enable LevelUp In-Store Payment | The LevelUp In-Store Payment allows the LevelUp integration to function as valid tenders for In-store orders. Please Contact <i>HungerRush</i> Sales if you would like to integrate with LevelUp. |
| 12 | Use LevelUp Sandbox | Use LevelUp Sandbox | The LevelUp In-Store Payment allows the LevelUp integration to function as valid tenders for In-store orders. |
| 13 | LevelUp API Secret Key | LevelUp Secret Key: | This field is for the LevelUp API development Code. |
| 14 | LevelUp API Key | LevelUp API Key: | This field is for the LevelUp API development Code. |

Checkout Options

| NAME | IMAGE |
|-------------------------------|--|
| | Checkout Options Checkout Feedback Checkout Feedback Allow Suggestive Sells Checkout Popup Overwrite Store Allow Multiple Payments |
| | 5 Suggestive Sell Title: 6 Suggestive Sell Message: 0 Overwrite Store |
| System General/ Payment | 7 Max Suggestive Item Count: 0 Overwrite Store |
| Checkout Options | Overwrite Store Overwrite Store Overwrite Store |
| | 10 Multiple Payments Message: |
| | 11 Tips Header: |
| | Allow Tips in the form of: Credit Cards Gift Cards Level Up Overwrite Store |
| | |

| # | NAME | IMAGE | DESCRIPTION | |
|---|-----------------------------|--|---|--|
| 1 | Enable Checkout Feedback | ORDER CONFIRMATION Thank you for placing an order. You will receive an email confirmation shortly. Web Pick Up Time: How was your order experience? Location Details Revention Rollingwood 2002 Bee Caves Rd Rollingwood, Texas-78/46 (S12) 459-2222 | Select this option to Enable Checkout Feedback . Feedback will appear on the order confirmation page after the checkout page. | |
| 2 | Allow Suggestive Sells | Allow Suggestive Sells | The Allow Suggestive Sells must be turned on to use the suggestive selling popup. All of the instructions for suggestive selling will be explained later. | |
| 3 | Enable Checkout Popup | Enable Checkout Popup Thank you for your order We appreciate your business We appreciate your business | Select this option to Enable Checkout Popup message. *Note the customer must click Submit Order on the popup message for the order to be processed. If it is not clicked, the order will not be transmitted to HungerRush. Click Overwrite Store to overwrite all store settings for the Enable Checkout Popup option. | |
| 4 | Allow Multiple Payments | Allow Multiple Payments | Allow Multiple Payments enables Online users to split the payment across multiple credit cards and/or payment methods. Click Overwrite Store to overwrite all store settings for this feature. | |
| 5 | Suggestive Sell Title | Suggestive Sell Title: Would you like to add? | The Suggestive Sell Title is custom text that displays as the header of the Suggestive Sell Popup when a customer clicks Check Out. | |
| 6 | Suggestive Sell Message | Suggestive Sell Message: Would you like to add one of the follow | The Suggestive Sell Message is a longer custom text field to prompt users to select one of your suggestions. | |

| 7 | Max Suggestive Sell Item Count | Max Suggestive Item Count: | The Max Suggestive Sell Item Count can be any whole number between 1 and 12. This will limit the number of items displayed in the suggestive sell popup. |
|----|-----------------------------------|--|---|
| 8 | Checkout Popup Header | Thank you for your ordert X We appreciate your business! Submit Order | Enter a customized header in the Checkout Popup Header field. Click Overwrite Store to overwrite all store settings for the Checkout Popup Header option. |
| 9 | Checkout Popup Message | Thank you for your order! X We appreciate your business! Submit Order Submit Order | Enter a customized message in the Checkout Popup Message field. Click Overwrite Store to overwrite all store settings for the Checkout Popup Message option. |
| 10 | Order Success Message | ORDER CONFIRMATION Thank you for placing an order. You will receive an email confirmation shortly. Web Pick Up Time: Location Details Devention Details Deve | Enter a customized message into the Order Success Message field. This message appears on the order |
| | | 2802 Bee Carrier Rd Rollingwood, Texas-78746 (512) 459-2222 | confirmation screen, not the order confirmation email. |
| 11 | Tips Header | 2802 Bae Cave & Rd Relingvod, Texas-78746 (512) 459-2222 - Hey! Leave Us A Tip To Let Us Know We're Doing A Good Job! 10% 15% 20% Custom Tip: \$ 2.40 Order \$15.38 Total: | confirmation screen, not the order confirmation email. Enter a customized header in the Tips Header field. |

Suggestive Selling Setup

The suggestive selling feature is a powerful tool to increase online sales. *HungerRush* will prompt every customer to add items or a set of items you specify to their cart before they proceed to checkout.



| # | IMAGE | Instructions |
|---|---|--|
| 1 | Allow Suggestive Sells | Log into the Admin Portal, System, General Payment Tab, and click Allow Suggestive Sells . If this is a company-wide setting, use the system tab, if this should by customized by store, complete steps 2 - 4 for each store in the configuration, Checkout Options tab. |
| 2 | Suggestive Sell Title: Would you like to add? | Enter a Suggestive Sell title. |
| 3 | Suggestive Sell Message: Would you like to add one of the follow | Enter a Suggestive Sell Message |
| 4 | Max Suggestive Item Count: 10 | Enter a value, 1 through 12, for the maximum number of items that can be suggested to a customer at a time. |
| 5 | Stores Constant Store #1 | Navigate to Stores Tab, select a store. |
| 6 | Misc: | Click the Suggestive Sells button. |

| | Suggested Sales × Add New • Suggest • Group = pizza, Item = all • | This will launch the suggestive sells configuration window. |
|----|---|---|
| 7 | If the cart has: Edit Delete Group = desserts, Item = all, Size = any, Style = any Style = any Suggest | Existing suggestions will be displayed in an "If, then" statement. |
| | Group = chicken, item = all If the cart has: Cancel | Example: If the cart has any item in the Desserts group, suggest a Pizza. |
| 8 | Add New | Click Add New. |
| 9 | Choose Cart Suggestions × I would like to suggest: • Group Item Size Style Select Group * All * Any * Any * | Select the item to suggest. This can be a specific size/style/item combination or it can be left broad to promote all of the items in a group. |
| | The property of the following item (a) are in the system of a set f | Select the trigger item(s). This can be a specific size/style/item combination or it can be left open to all items in a group. |
| 10 | Group Item Size Style Select Group • All • Any • Any • | Add additional rows of trigger items as needed. |
| | Add Row | Example: Suggest Any Pizza if the cart has Any Pasta Example: Suggest Large Thin Crust Build Your Own Pizza, if the Cart has Small Shrimp Alfredo Spaghetti or Any Antipasto Salad |
| 11 | Next | Click Next. |
| 12 | | The Next screen is the priority. Use the Suggestion priority to determine which order each item should |

| | Store Name Store #1 Store #2 | Suggestion Priority | Select | display in the Checkout popup if more than 1 suggestion is setup. |
|----|------------------------------------|------------------------|--------|---|
| 13 | Submit | : | | Click Submit. |



What Should I Suggest? The most common and successful items to suggest are beverages and desserts.

How many items to suggest? Typically suggesting 2-6 items provides customers with sufficient options.

When should I suggest which items? Should each item always be shown, or should the options change based on cart contents?

Quick Tasks

Quick Tasks can be used to quickly access particular sections of the *HungerRush* Admin Portal. Simply hover over Quick Tasks and the drop-down menu will appear. Hover over the Task you'd like to accomplish and the text will be bolded. Click the Task to be redirected to that particular section of the Admin Portal.



| # | NAME | IMAGE | DESCRIPTION |
|---|--------------------------|----------------|---|
| 1 | View Main Stats | Dashboard | View Main Stats will direct you to the Dashboard section of the Admin Portal. |
| 2 | Manage Administrators | Users | Manage Administrators will direct you to the Users section of the Admin Portal. |
| 3 | Generate Reports | Reports | Generate Reports will direct you to the Reports section of the Admin Portal. |
| 4 | Store Configuration | Stores | Store Configuration will direct you to the Stores section of the Admin Portal. |



Online Menu Configurations in *HungerRush* **POS**

Overview

This section is dedicated to helping *HungerRush* admins understand how the *HungerRush* POS menu translates into the *HungerRush* online ordering menu.

HungerRush HungerRush Setup Configuration

These are the settings that need to be configured correctly to enable *HungerRush* to communicate with *HungerRush* and allow menu configurations that would be otherwise hidden. After this Has Online Ordering option is selected, the menu editor will have supplementary options to control how *HungerRush* presents the menu online.

| # | IMAGE | Instructions |
|---|---|---|
| 1 | Config | Login to <i>HungerRush</i> and click Config . |
| 2 | System | Click System in the configuration menu. |
| 3 | Install Settings | Click Install Settings in the system menu. |
| 4 | • Manual Single Digit Entry • Ten Digit Phone Numbers • Has Online Ordering • Use Table Layout | Validate that Has Online Ordering is marked with a red dot. If this is not selected, if this is not selected, please |


contact *HungerRush* Customer Service.

Online Options

Overview

If all the correct settings are enabled, a small menu will appear in the Group Tab when editing the menu. These options are unique to each group and can be tailored to suit your needs.



| # | NAME | IMAGE | DESCRIPTION |
|---|------------------------|-----------------------|---|
| 1 | Is Available Online | Is Available Online 🗖 | Is Available Online option marks that group to be available for online and mobile menu. |
| 2 | Online Extra | Online Extras | Online Extras should be marked if the group includes add on items you would like to upsell to the online customer. This is preparation for future functionality and does not do anything at this time. |

Group Online Options Continued...

| 3 | Online Name: | Online Name: Online Name: Pizza Group Name: Pizza Button Name: Pizza | Online Name controls the text that is displayed as the group name online. This acts as a replacement for the button name in the POS. If it is blank, <i>HungerRush</i> displays the Button Name . |
|---|---------------------|---|---|
| 4 | Modifiers Header | Modifiers Header. Options Anchovies Breakfast Bacon Meats Chicken Ham Request COOK LIGHT No Butter | Modifiers Header is the default display name that appears for modifiers that are not assigned a Modifier Category. If left blank, the modifiers header will appear as Options. If Modifiers Categories are used, then those take president over the Modifiers Header and will separate each modifiers by their associate Modifier Category assigned to it. |

Group Online Options continued...

| 5 | Group Description | Group Description Group Description | Click Group Description to open up a submenu where you can write in a message specific to the Group. |
|---|----------------------|---|--|
| | | Clear Cancel | |
| | | SERVED DAILY UNTIL 5 PM. Specials include a Crisp Salad, Baked Potato with Butter and Sour Cream (Loaded Baked Potato \$1.49 extra) and Roll with Honey Butter | This message is displayed |
| | | Fresh Family Platter 6 oz. of Tender bite size Sirloin Steak Tips, Char-Grilled over an open fire, served with fresh dinner salad with dressing, piping hot baked potato and yeast roll. \$7.48 - \$8.97 | group in <i>HungerRush</i> . |
| | | | |

Size Online Settings

Once the Menu Group's Is Available Online selected the sizes, styles, items, modifiers, and preferences will also have online options. These new options will control if that option appears online, the online name, and many other options.

| NAME | IMAGE | |
|------------------------|---|--|
| Size Online Options | 1 Online Name: Medium 2 Default Price: 11.99 Is Default Size: □ Is Available Online: ✓ 3 Online Default Size: □ | |

| # | NAME | IMAGE | DESCRIPTION |
|---|----------------------------------|------------------------|--|
| 1 | Sizes: Online Name | Online Name: Medium | The Online Name is used to customize the Size Name. Example: In store the button is Md. But online it should say Medium. |
| 2 | Sizes: Is Available Online | Is Available Online: 🗹 | The Size can be restricted to be not available online. Example: 2 Liters of Soda are available for online choices but fountain drinks can only be purchased in store. |
| 3 | Sizes: Online Default Size | Online Default Size: 🗖 | The Online Default Size will preselect this size for customers whenever they select an item that uses this size. |

Items Online Settings

| NAME | IMAGE |
|-------------------------|---|
| Items Online Options | BBQ Chicken Pie 1 Is Online: 2 Online Name: BBQ Chicken Pie 3 Online Description |

| # | NAME | IMAGE | DESCRIPTION |
|---|-----------------------|--|--|
| 1 | Is Online: | Is Online: 🔽 | The item can be restricted to be not available online. Example: Frozen desserts like ice-cream are offered to dine-in customers only. |
| 2 | Online Name | Online Name: BBQ Chicken Pie | The Online Name is used to customize the Item Name. Example: BYO is the button name in store, but online it should be Build Your Own. |
| 3 | Online Description | Group Online Description Shredded chicken, bacon, pineapple, onions, and BBQ Sauce over mozzarella cheese and your choice of original or Spicy sauce all on top of our hand tossed crust. | Online Description will provide a field to make a unique description connected to that item. By default, the online description will say: <i>Item Name is Served with</i> then it will list off each preselected modifier on that item. |



| <mark>₩ Add</mark> Tropical Hawaiian \$15.50 - \$29.95 | For more information on preselected modifiers, please see the Menu Best Practices Guide. |
|---|--|
| Our Tropical Hawaiian pizza is served with ham, bacon, pineapple, and peaches. | |

Styles Online Settings

| NAME | IMAGE | |
|---------------|--|--|
| | | |
| | Style Name: GlutenFree Default Style | |
| | Button Name: GlutenFree | |
| Styles Online | Receipt Name: GlutenFree 2 Available Online | |
| Options | Kitchen Name: GlutenFree | |
| | 1 Online Name: GlutenFree 3 Online Default | |
| | Surcharge: 0.00 | |
| | | |
| | | |

| # | NAME | IMAGE | DESCRIPTION |
|---|---------------------|---------------------|---|
| 1 | Online Name | Online Name: DD | The Online Name is used to customize the Style Name. |
| | | | Example: In store the button is GF. But online it should say Gluten Free. |
| 2 | Available Online | Available Online | Available Online is an option that marks the Style to be available for the online and mobile menu. |

Modifiers Online Settings

| NAME | IMAGE |
|--------------------------------|--|
| Modifiers Online Options | 1 Is Available Online: 2 Online Name: 3 Max Qty: Not Set |

| # | NAME | IMAGE | DESCRIPTION |
|---|---------------------|--|---|
| 1 | Online Name | Online Name: DD | The Online Name is used to customize the Style Name. Example: In store the button is GF. But online it should say Gluten Free. |
| 2 | Available Online | Is Available Online: 🔽 | Available Online is an option that marks the Style to be available for the online and mobile menu. |
| 3 | Max Qty | Max Qty: Not Set Not Set No Extra 2 3 4 5 6 7 7 | The Max Quantity drop down list limits the ways a modifier can be adjusted by customers. This list contains values two (2) through nine (9), Not Set, and No Extra. Not Set will allow the Modifier to default to the menu maximum and will behave as all other modifiers. This is the default value. No Extra will allow not allow the modifier to be changed online. It can only be added or removed from the item. |



| | ✓ Garlic Dipping Sauce x 1 ▼ x 1 | : | Numbers 2 through 9 will only allow "Extra" to be selected up-to the value specified e.g. 3 for this specific modifier. |
|--|--|---|--|
| | x 2 x 3 | | |

Modifier Category Online Settings

Modifier categories are ways to organize and categorize modifiers within a menu group. The Modifier categories are created in the Menu section of the Menu Editor. For information on creating and deleting Modifier Categories, see the Menu Editing and Best Practices Guide.



Modifier Category

| # | NAME | IMAGE | DESCRIPTION |
|---|----------------------------------|---|--|
| 1 | Menu Group | Menu Groups: Whole Pies Whole Pies Slices Gluten Free Flatbreads Grinders Mexican Sides Sweet Stuff * | Use the Menu Group Drop Down list to select which menu group you want to make changes in. |
| 2 | Modifier Categories | Modifier Categories: Bagel Beans Bread Cheese ¹ Chicken Condiments Cook Crust Dip Dressing Drinks | Select the Modifier Category you want to change. |
| 3 | Used in Current Menu Group | Bread Cheese* | Modifier Categories that are assigned to modifiers within the selected Menu Group are flagged with an asterisk (*). Example: Cheese is used in Whole Pies, but Bread is not. |

Modifier Category Online Options continued...



| | | N) |
|---|----------|-----------------------------|
| | | Button Name: New Cheese |
| | | Receipt Name: New Cheese N |
| ٥ | Modifier | Kitchen Name: New Cheese Ki |
| 9 | Category | Menu Category: Ingredient |
| | | Report Group: WholePies |
| | | TaxType: SalesTax 💌 |
| | | Modifier Category: Cheese |
| | | |

A **Modifier Category** is assigned to each modifier to allow each modifier to display as desired.

| NAME | | IMAGE | | | |
|---------|--------------------------|--|---|--|--|
| | Customize The Italian | Sub Make It A Platter: You May Choose Up To One (Maximum Allowed 1) | | | |
| | | Platter With French Fries (\$1.00) No Thanks! | Platter With Onion Rings (\$1.75) | | |
| | Capicolla, pepperoni, | Sub Toppings: | | | |
| Example | ple | Banana Pepper Lettuce Provolone Cheese Additional Sub Toppings: (Charge Add Bacon (\$0.75) Add Oil and Vinegar Extra Meat (\$2.00) | Homemade Italian Dressing Onion Tomato May Apply) Add Mayo Extra Cheese (\$0.50) | | |
| | | Would You Like To Add A Side Sa | lad? (Maximum Allowed 1) | | |
| | | No Thanks! Small Salad w/Honey Musta (\$1.99) | Small Salad w/Bleu Cheese (\$1.99) Small Salad w/Italian (\$1.99) | | |
| | | Small Salad w/No Dressing (\$1.99) | Small Salad w/Oil and Vin (\$1.99) | | |
| | | Small Salad w/Ranch (\$1.99) | Small Salad w/Balsamic (\$1.99) | | |

Preference Online Settings

| NAME | IMAGE | | | |
|------------|-----------------------|---|--|--|
| | | | | |
| | Preference Name: | Sauce | | |
| | Button Name: | Sauce | | |
| | Default Member: | None | | |
| | Members: | Sweet and Sour _ | | |
| | E dit Members | No Sauce Original Sauce With Sauce Sweet BBQ | | |
| | Small Buttons: | Sauce On Side 🕞 | | |
| | Use Blank Member: | Is Available Online: 🔽 🚺 | | |
| Droforonco | 2 Online Description: | | | |
| Online | | | | |
| Options | | | | |
| | Member Name: | Sweet and Sour | | |
| | Button Name: | Sweet and Sour | | |
| | Receipt Name: | Sweet and Sour | | |
| | Kitchen Name: | Sweet and Sour | | |
| | Online Name: | Sweet and Sour 3 | | |
| | Price: | 0.00 | | |
| | Report Group: | None | | |
| | Тах Туре: | None | | |
| | Kitchen Only: 7 | Available Online: 🔽 🛛 | | |
| | | | | |

| # | NAME | IMAGE | DESCRIPTION |
|---|--|--|--|
| 1 | ls Available Online | Is Available Online: 🗹 | Is Available Online marks the preference as available online. |
| 2 | Online Description | Online Description: Preferences WingSize Select s 8 Piece-\$7.99 16 Piece-\$14.99 24 Piece-\$21.99 | Use the Preference Online Description field to replace the default preference name with a description that helps customers understand why they have to make a selection. Example: The Wings preference online description may be 'Select Wing Size.' |
| 3 | Preferences Member: Is Available online | Online Name: Sweet and Sour | The Online Name is used to customize the Preference Member Name. Example: In store the button is SweetNSour. But online it should say Sweet and Sour. |
| 4 | Preferences Member: Is Available online | Available Online: | Is Available Online should be selected to make each preference member available online. |

Menu Online Settings

| NAME | IMAGE | | | | |
|--------------|-------|------------------|-----------------------|---------------|------|
| | | | ~ | | |
| | | Menu | Group | Sizes | lte |
| | | Menu N | lame: online order | ing | |
| | | Menu Propertie | 8: | | |
| | | Allow UPC Ite | ms: 🗆 St | art Date: | _ |
| | | Manual Quan | tity: 🗖 📔 🧍 | 4/29/2016 | - |
| | | Use Pairs Pric | ing: 🗖 🚺 | 2/31/2099 | - |
| | | Allow KDS Pr | iority: | Minimum Op | en |
| | | Allow Time Pr | icing: | 0.10 | |
| | | Allow them Co | untdown: | , | |
| Menu Options | | Use Small Gr | oup Buttons: | €LT CI | .ite |
| | | Show Default | Preferences: | 6 | |
| | | Allow Prefere | nce Modifiers: | • 2X • E | x |
| | _ | Allow Auto Q | uantity Printing: | 🗹 💽 SD 🔿 S | Bide |
| | 1 | Allow Long Ite | m Description: | | |
| | | Allow Custom | Group Sequence: | Γ | |
| | | Verify Invento | ory Waste for Voids: | — | |
| | | Display Note: | for Open Price Item | is: | |
| | | Allow Group N | fultiple Items Requir | rement 🔽 | |
| | | Allow Points: | 🗖 Minimum | Points Total: | 0 |
| | | 2 Extra Modifier | Limit 2 🕶 G | ext Size: | - |
| | | | | | |
| | | | | | |

| # | NAME | IMAGE | DESCRIPTION |
|---|-----------------------------------|------------------------------|--|
| 1 | Allow Long Item Description | Allow Long Item Description: | Allow Long Item Description increases the length of the menu item description box from 175 characters to 255 characters. |
| 2 | Extra Modifier Limit | Allow Long Item Description: | The Extra Modifier Limit is the default value for the Modifier Max Quantity if it is not specified by modifier. |

Online Coupon Settings

Coupon Configuration Online Settings



| # | NAME | IMAGE | DESCRIPTION |
|---|-------------|----------------|--|
| 1 | Is Online | Is Online: | Select the Is Online option to make the coupon available for online ordering. This option will only appear if the location is using <i>HungerRush</i> [™] Online Ordering. |
| 2 | Online Only | Online Only: | Select the Online Only option to make the coupon only available online. This allows you to create specific offers to drive customers to order online. This option is only available when Is Online is selected. |
| 3 | Mobile Only | Mobile Only: 🗖 | Select the Mobile Only option to make the coupon only available for your mobile application. This allows you to create specific offers to drive customers to download your app. This option is only available when Is Online is selected. |
| 4 | No Mobile | No Mobile: 🗖 | Select the No Mobile option to make the coupon available online but not available on the app. This option is only available when Is Online is selected. |

First Online Order Coupon

Description

The First Online Order option allows you to create a special coupon for a customer who registers an account and uses online ordering for the first time.

Example

In this example, we will create a coupon that gives customers a 20% discount on their first online order. The maximum discount the customer will receive is \$10.00, and the minimum required for the coupon is \$20.00.

| NAME | IMAGE | | |
|------------------------------------|--------|---|-------------------------|
| | Qty | Description | Price |
| | 1 1 | Large Supreme Pizza Family House Salad Italian Dressing | 18.99 8.99 |
| First Online Order Coupon | 2 | Large Cheese Pizza Pepperoni [First Online Order] | 25.98 3.96 -10.00 |
| | | Subtotal Tax Total | 47.92 4.78 52.70 |

Set Up and Configuration

| # | IMAGE | Instructions |
|---|---------|--|
| 1 | Mgmt | Select Mgmt from the main screen. |
| 2 | Coupons | Select Coupons from the main screen. |

| 3 | First Online Order | Select First Online Order from the main coupons screen. |
|----|--|--|
| 4 | Entire Order | The Entire Order option will be select by default. |
| 5 | Percent Off | Select the Percent Off option. |
| 6 | Coupon Name: First Online Order Button Name: First Online Order Receipt Name: First Online Order | Coupon Name, Button Name, and Receipt Name are pre- populated as 'First Online Order'. If desired, change the Button Name and Receipt Name. Coupon Name is reserved for this special coupon and cannot be changed. |
| 7 | Percent Off: 20 % | Enter 20 in the Percent Off field. |
| 8 | Maximum Value: 10.00 | Enter 10.00 in the Maximum Value field. |
| 9 | Minimum Price: 20.00 | Enter 20.00 in the Minimum Price field. |
| 10 | Report Group: Coupon Tax Type: State Tax | Select the appropriate Report Group and Tax Type. |
| 11 | Save | Click the Save button. |

Online Coupon Sequence

Customers who use *HungerRush*[™] Online Ordering can sequence their online coupons from the main coupons screen. The coupons populate across the top of the menu group so that they can be applied to as well as within the Deals group. The coupons will show in the order of the sequence entered.

| NAME | IMAGE | | |
|------------------------------|--|--|--|
| Online Coupon Sequence | 1 Lg Specialty \$15.99 Description not available. SELECT DEAL 1 Lg Specialty \$15.99 Description not available. SELECT DEAL 1 Lg Specialty \$29.99 Description not available. SELECT DEAL 1 Lg Specialty 29.99 Description not available. Description not available. SELECT DEAL | | |

| # | IMAGE | Instructions |
|---|-------------------------|---|
| 1 | Mgmt | Select Mgmt from the main screen. |
| 2 | Coupons | Select Coupons from the main screen. |
| 3 | Online Coupon Seq | Click the Online Coupon Seq button. |
| 4 | | Select the first coupon, and use the Up and Down arrows to move the coupon to the desired location. Repeat for all coupons, until they are in the desired order. This is the order in which they will |



Validation Codes

Description

Validation Codes allows management to track the source of redeemed coupons for marketing purposes. When a coupon is distributed via, mail, box toppers, or door hangers a unique validation code is assigned to each method. Validation codes allow managers to track the success of each coupon distribution, and can be used when planning future promotions.

Online Use

Validation code can also be used to create a coupon that is only available to customers who know the validation code. An online coupon that requires a validation code will not be visible under Coupons/Deals. The coupon may only be applied by entering the validation code during the order entry on *HungerRush*. Validation Codes are not case sensitive.

Example

For example, your city has two newspapers: the Chronicle, and the Bluesheet. You place an advertisement in each newspaper, and would like to track how many coupons are redeemed from each source. You decide to use a different validation code for each publication. You will use CHR for the Chronicle, and BLUE for the Bluesheet. The validation codes will be printed on the coupons, and your employees will enter them when the coupons are redeemed. You plan to track the validation codes to decide which publication to advertise in for future promotions.

Your pizza restaurant has added a new Entrees menu category, and you want to promote the new items by offering \$5 off with the purchase of two entrees and two large fountain drinks. To receive the discount, the combined items must total at least \$15.00. The coupon is available for dine-in orders only, and is valid from September 1 - September 30.

Set Up and Configuration

| NAME | | IMAGE | | |
|---|-----|--|--------------------|--|
| | | \$5 Off 2 Entrees 2 Drinks | | |
| Validation Codes POS Entry | | Enter Coupon Code | Backapace Shift | |
| Validation Codes Hunger- Rush Entry | | COUPON CODE | | |
| | Qty | Description | Price | |
| Malidation | 1 | Chicken Maisala Cheese Lasagna Lg Fountain Drink | 8.99 1.69 | |
| Codes | 1 | Lg Fountain Drink [\$5 Off 2 Entrees 2 Drinks] | 1.69 -5.00 | |
| Арріїси | | Subtotal | 19.36 | |
| | | Tax Total | 1.60 20.96 | |
| | | | | |

| # | IMAGE | Instructions |
|---|---|---|
| 1 | Mgmt | Select Mgmt from the main screen. |
| 2 | Coupons | Select Coupons from the main screen. |
| 3 | New | Click the New button to create a new coupon. |
| 4 | Multiple Items | Select Multiple Items in the Apply To: section. |
| 5 | Amount Off | Select Amount Off as the Coupon Type. |
| 6 | Coupon Name:\$5 Off 2 Entrees 2 DrinksButton Name:\$5 Off 2 Entrees 2 DrinksReceipt Name:\$5 Off 2 Entrees 2 Drinks | Enter \$5 Off 2 Entrees 2 Drinks for the coupon name. Press Tab to populate the Button Name and Receipt Name fields. If desired, change the button name and receipt name to a unique value. |
| 7 | Coupon Value: 5.00 | Enter 5.00 in the Coupon Value field. |
| 8 | Minimum Price: 15.00 | Enter 15.00 in the Minimum Price field. |

| 9 | Menu: Group: Main Menu Intrees | | | | Select Entrees from the Group dropdown menu, and leave all other choices as All. |
|----|--|--|-------------|--|---|
| 10 | Add Item | | | Click the Add button two times to indicate that two entrees must be purchased. | |
| 11 | Menu:Group:Item:Main MenuBeverageLg Fountain Dri | | | Select Beverage in the Group dropdown menu and Lg Fountain Drink in the Item dropdown menu. | |
| 12 | Group Entrees Entrees | Add Item tem All | Size All | Style All | Click the Add button two times to indicate that two large fountain drinks must be purchased. |
| | Beverage Beverage | Lg Fountain Drink Lg Fountain Drink | Al | All | |
| 13 | Report Group: Coupon ▼ Tax Type: StateTax ▼ | | | Select the appropriate Report Group and Tax Type. | |
| 14 | Set Start Date: ☑ 9/ 1/2012 💌 | | | | Select the Set Start Date option, and enter a date of 9/1/ |
| 15 | S | et Expiration: 🔽 🦳 9/3 | 0/2012 💌 | | Select the Set Expiration option, and enter a date of 9/30/ |
| 16 | Exclude Order Types: | | | Select the Exclude Order Types option. | |
| 17 | | | | | In the window that appears, select Delivery, and then |



| | Available Order Types: Dine In Remove Add Remove Add Remove | ery Up o Delivery Pick Up OK | select Add. Repeat for Pick Up, To Go, Web Delivery, and Web Pick Up. Select OK when you have finished. |
|----|---|---|--|
| 18 | Require Validation | n Code: 🔽 | Select the Require Validation Code option. |
| 19 | Validation Cod CHR Add | | Enter 'CHR' in the Validation Code field, and click the Add button. |
| 20 | Validation Code: BLUE | Add | Enter 'BLUE' in the Validation Code field, and click the Add button. |
| 21 | ОК | | Click the OK button. |
| 22 | Save | | Click the Save button. |

Estimated Order Time for Online Ordering

HungerRush has an option linked to each Order Type called Estimated Time. This time appears on the order screen and is communicated to the customer in the confirmation page, and confirmation email so they know when to expect their order to be ready or to be delivered.

| NAME | IMAGE | | |
|---|--|--|--|
| Estimated Time <i>HungerRush</i> Email Confirmation | Thank you for your order! Store #1 Order Total: \$25:00 Store #1 131:4 W Sam Houston Pkwy Houston, TX:77043 (201) 963-1200 ANDREW, Thank you for ordering online from Store #1. It is our pleasure to serve you. Your order has been received, and will be ready in approximately 20 minutes. Please contact Store #1 at (201) 963-1200 for further assistance. Sincerely, The Store #1 Team Order Placed: December 2, 2016 at 2:23 PM | | |
| Estimated Time <i>HungerRush</i> Confirmation Page | ORDER CONFIRMATION Thank you for placing an order. You will receive an email confirmation shortly. Web-Carry Out Time: How was your order experience? 20 minutes. Feedback Location Details Feedback Store #1 1314 W Sam Houston Pkwy Houston, Texas-77043 (201) 963-1200 | | |

Edit Default Estimated Time

| # | IMAGE | Instructions |
|---|---|-------------------------------|
| 1 | Config | Click Config . |
| 2 | System | Click System . |
| 3 | Order Types & Stages | Click Order Types And Stages. |
| 4 | Order Types Delivery HCPrint Pick Up Walk In Web Delivery Web Pick Up | Select the Order Type. |
| 5 | Estimated Time: 20 Edit | Click Edit Estimated Time. |

Edit Estimated Time Continued...



| 6b | Default: 0 minutes | Setting the Estimated Order Time to " 0 " will disable estimated time notifications |
|----|--------------------|--|
| | | to customers. |

Edit Estimated Time from Orders Screen

This time can also be modified on the fly during a busy period from the orders Screen.

| # | IMAGE | Instructions |
|---|---|---|
| 1 | Management Access to Exclusive Cash Drawer Adjust Estimated Order Time Allow Dashboard Allow Edit Dashboard Goal Allow Management function Analysis | Navigate to security profiles and enable the security permission to edit the Estimated Order Time. |
| 2 | Orders | Click Orders . |
| 3 | Web Pick Up Delivery HCPrint Pick Up Walk In Web Delivery Web Pick Up | Select the Order Type. |
| 4 | 20 minutes | Click the current Estimated time in Yellow. |



Deferred Order Prep Minutes

Deferred Order Prep Minutes is similar to Estimated time. Prep minutes functions like estimated time for a deferred order. It will restrict the earliest available time a customer can place an order in the future.

Example

| # | IMAGE | Instructions |
|---|--|--|
| 1 | WeekdayOpening TimeSunday11:00 AM | Store opens for online business at 11:00 am. |
| 2 | Deferred Order Prep Minutes: 60 - | Deferred Order Prep Minutes for Web-Delivery is set to 60 minutes. |
| 3 | Future Order Date: Sep-02, 2015 ▼ 12 pm ▼ 00 ▼ | If customer to places a Delivery - Future Order online at 10:00 am the earliest the time customer could request their Future Order would be 12:00 pm. |



Changing Deferred Order Prep Minutes in *HungerRush*

| 1 Image: Confige for the confige | # | IMAGE | Instructions |
|--|---|--|---|
| 2 Image: System Click System. 3 Image: System Click Order Types and St 4 Image: Stages Click Order Types and St 4 Image: Stages Highlight the Order Type and St 5 Image: Stages Image: Stages 5 Image: Stages Image: Stages 6 Image: Stages Image: Stages 5 Image: Stages Image: Stages 6 Image: Stages Image: Stages 6 Image: Stages Image: Stages 5 Image: Stages Image: Stages 6 Image: Stages Image: Stages 6 Image: Stages Image: Stages 5 Image: Stages Image: Stages 6 Image: Stages Image: Stages 6 Image: Stages Image: Stages 5 Image: Stages Image: Stages 6 Image: Stages Image: Stages 6 Image: Stages Image: Stages 5 Image: Stages Image: Stages 6 Image: Stages Image: Stages 1 | 1 | Config | Click Config. |
| 3 Image: Corder Types & Stages Click Order Types and Stages 4 Image: Corder Types Delivery Dine In Prick Up To Go Web Delivery Web Pickup Highlight the Order Type name to update parameters 5 Deferred Order Prep Minutes: 60 - In Order Type Properties window Change the Deferred Type Properties W | 2 | System | Click System . |
| 4 Order Types Delivery Dine In Pick Up To Go Web Delivery Web Delivery Web Pickup In Order Type Properties 5 Deferred Order Prep Minutes: 60 - The change will be automatically saved in The change will be automatically saved in | 3 | Order Types & Stages | Click Order Types and Stages. |
| 5 Deferred Order Prep Minutes: 60 • In Order Type Properties window Change the Deferred Order Prep Minutes to preferred time. 60 • • • • 7 • • • 80 • • • • 80 • • • • 9 • • • 10 • • • 11 • • • 12 • • • 13 • • • 14 • • • 15 • • • • 14 • • • • 15 • • • • • 14 • • • • • • 15 • | 4 | Order Types Delivery Dine In Pick Up To Go Web Delivery Web Pickup | Highlight the Order Type name to update parameters. |
| The change will be automatically saved in | 5 | Deferred Order Prep Minutes: 60 - | In Order Type Properties window Change the Deferred Order Prep Minutes to preferred time. |
| 6 HungerRush, select Exit. Whenever a new order is submitted the HungerPi | 6 | Exit | The change will be automatically saved in <i>HungerRush</i> , select Exit. Whenever a new order is |


server will reference this value in the POS before displaying available future/deferred order times.

Recommendations for Success

We have identified key areas that contribute to online ordering success. Our goal is to help you build a strong, profitable and valuable online ordering service. The following information has been designed to help improve your *HungerRush* Online Ordering business.

| | QUESTIONS | TIPS & SUGGESTIONS |
|----|--|---|
| 1 | Do you currently have a promotion printing on receipts of ALL order types? | Ensure repeat business by offering a promotion on all receipts. This is a great place to promote your online ordering service at no additional expense to you. |
| 2 | Do you have food product stickers to put on Delivery and Carryout orders that promote online ordering? | Stickers are an inexpensive way to market online ordering to your customers. If you make it visible repeatedly they are more inclined to give the service a try. |
| 3 | Are you advertising online ordering within your restaurant? (i.e. banners, signage, menus, guest check holders, etc.) | Another inexpensive way to advertise online ordering is to have flyers or signs made for your restaurant, so that it's brought to the customer's attention while in the store. |
| 4 | Is the 'Order Online' link or button on your website clearly visible? Is it large enough to catch the customer's attention? | Many websites offer online ordering, but it is not clearly visible, so it doesn't grab the customer's attention. Making the button BIG & BOLD will increase customer awareness. |
| 5 | Are you using images and descriptions on your menu items? | Images make a HUGE impact, as do item descriptions. Creating uniformity by offering images and/or descriptions on all <i>HungerRush</i> menu items creates a user-friendly experience. |
| 6 | Have you setup a Standard Discount Program for online ordering? (i.e. 10% Off Online Orders, 20% Off First-Time Order, Orders Over \$20 Receive Free Item, Free 2 Liter when you order online, etc.) | Online-only promotions help to effectively drive business to the <i>HungerRush</i> site. Your goal is to get customers to place an online/mobile order, so they realize how user-friendly it is. Successfully driving customers to the site innately increases sales. |
| 7 | Are you actively sending email marketing campaigns to your customers or marketing the online ordering service with door hangers? | Creating awareness that online ordering is offered is the key to ensuring the success of online ordering. If customers aren't aware you offer the service, they can't and won't utilize it. |
| 8 | Are you adequately managing which menu groups and/or items are available for online ordering? | Particular menu items don't fare well in a delivery environment. By effectively managing which items are (or are not) available for online orders, you're ensuring a level of quality, in turn, ensuring a level of customer satisfaction. |
| 9 | Are you currently utilizing iPhone and Android Mobile Applications? | Offering mobile apps as another avenue of ordering for your customers and will increase sales which makes you more money at the end of the day. Excellent enhancements have been made to the mobile apps that improve the overall user experience. |
| 10 | Does your hold message advertise the online ordering service? | The best time to promote online ordering is while your customers are on hold waiting to place an order during peak hours. Giving customers an option to order online decreases the likelihood that they give their business to your competitor who has no wait. |

Suite of HungerRush Products

As technology advances, our Research and Development Team is committed to developing premier products that the market demands and customers have come to expect. *HungerRush* is much more than just Online Ordering; it is also Mobile and Facebook Ordering.

- HungerRush Online Ordering From a desktop or laptop, customers can access your full online ordering site, build their order and submit it to their selected location. They can create an account or place an order as a guest. Either way the information collected can be used for marketing campaigns. If a customer opts to register for an account, they have the ability to setup multiple addresses on their profile, save favorite orders and all of their past orders will be saved for easy reordering.
- **HungerRush Facebook Integration** The influence of social media is very powerful. If your establishment has a Facebook page with a lot of likes and check-ins, you'll definitely want to offer customers the option to utilize Facebook ordering. This integration allows your customer to place a *HungerRush* order directly through your page without ever leaving the Facebook website.
- HungerRush Mobile Applications To date, hundreds of customized HungerRush apps have been published in the Apple App Store and Google Play Marketplace. Like online ordering, the mobile app sends orders securely to your HungerRush Point-of-Sale system to be processed. Customers ordering from the mobile apps have access to the same features offered online. An added feature that your customers will absolutely love is the ability to store their credit card information. This can be done without affecting PCI Compliance.
- HungerRush Mobile Ready Site With the increase in smartphone users over the past few years, offering a mobile responsive site is essential to the success of mobile ordering. Many times customers will want to place an order from their smartphone or tablet, but will not want to download another app on the mobile device. By offering the HungerRush Mobile Ready Site as an option, you are giving your customers an improved mobile ordering experience.

Troubleshooting FAQs

We've determined what are considered to be some of the most frequently asked questions with regard to *HungerRush*. Please read through these FAQs as it may provide an answer to the problem you're experiencing without involving Customer Service. However if this FAQ doesn't answer your *HungerRush* question, you have access to live technical support 24/7/365 with an active RSMA.

1. What needs to be done when there's an internet connectivity failure?

Often times, the solution is one that a Site Administrator may be able to resolve within minutes, eliminating the need to call Customer Service and minimizing downtime.

When customers are unable to place orders online, the most common reasons are:

- IP address of the Station 1 computer has changed
- Internet service is experiencing an outage
- Port 7777 on the router is closed

If you've elected to receive Critical Alerts via email, the body of the Internet Connectivity Failure alert email contains step-by-step instructions of what to do in the event of a connectivity failure:

- Confirm the internet is working on Station 1. Open a web browser and try browsing to a few different sites. If you cannot browse the internet, call the Internet Service Provider (ISP) immediately.
- If internet service is working and you're able to browse, go to https://www.whatismyip.com. Compare the IP Address shown on the website with the IP Address in the *HungerRush* settings. To find the *HungerRush* IP setting, log in to the Admin Portal, click Stores and select the store in question, click Config and ensure the IP Address entered in the IP Address / DNS Address field is the same. If the IP Address listed is different than what's shown on the website, update the information in the *HungerRush* settings accordingly. If you find that the IP Address needs to be updated frequently, contact the ISP about switching to a Static IP Address.
- Once the necessary changes to the IP Address have been made, test internet connectivity using the *HungerRush* Admin Portal. Go to Stores and select the store in question, click Check IP and a pop-up box will appear notifying you if *HungerRush* is successfully connected to the store or if it's unable to connect to the store. If the test still fails, the internet router should be reconfigured with Port 7777 open. An IT Technician or the ISP can possibly do this for you. If neither of these options is available, a Router Reconfiguration can be purchased from *HungerRush* and can be scheduled with a Customer Service Technician.



FAQ's continued...

- 2. Delivery orders are being received outside of the delivery area or addresses within the delivery area are being denied delivery from the store. Why?
- Map the customer's address in Google Earth to ensure it is recognized by the Google Address Validation System. If the address is not recognized as a valid address online, *HungerRush* will not recognize the address.
- When opting to use a Delivery Radius to define the delivery area, use Google Earth to map both the store's address and the customer's address; this program is an excellent tool for this purpose. Use the Ruler function to measure the distance between the two locations. Increase or decrease the delivery radius mileage accordingly.
- When opting to use a GeoFence, load the GeoFence file into Google Earth and map the customer's address to confirm whether it falls within the delivery area or not. If not, adjust the GeoFence file and upload it to the *HungerRush* Admin Portal again.
- 3. In store, customers are required to choose a specific item, e.g. dressings for salads, but it does not do this online. Why?

Check the POS menu to determine if Dressings are set as a Preference. If so, ensure that the Preference, Dressings, is not set as a Group Preference. Dressings should be a Menu Item Preference and associated with each individual item in the Salads menu group. Once you have moved Dressings from a group preference to a menu item preference and saved the changes, log in to the *HungerRush* Admin Portal and click Update Menu to effectively pull the changes to dressings over to the online menu.

If the dressings are set as Required Modifiers, ensure that the 'Is Online' box is checked for each of dressings in the Modifiers tab. Again, when you make any menu changes be sure to update the online menu.

4. One of the Menu Groups, Item, Description, etc. is misspelled online. Where do I change it?

The online names pull directly from the POS menu. You can change the spelling of any of the online names by clicking the blue 'Online Options' box. Once the online name has been changed, login to the Admin Portal and update the menu.

FAQ's continued...

5. What should I do when the internet service goes down?

If the internet goes down only for a short while, in all likelihood it will come back up in the same condition as it was before it went down. However if you have to contact the Internet Service Provider (ISP) to restore service and in the process of troubleshooting they have to reset or replace the modem, a few things are required to restore online ordering service.

• First, log in to the *HungerRush* Admin Portal. Go to Stores and select the location. Click 'Check IP' to check for a successful connection.

• If the connectivity test fails, next confirm the IP Address entered in the Admin Portal is correct. Go to Stores and select the location. Click 'Config' and under the first tab there's an IP Address / DNS Address field. This address should match the IP Address of the *HungerRush* Station 1 computer. To confirm the address of Station 1, in *HungerRush* go to 'Utilities' and click 'Check IP'. If these two addresses differ, go to the Admin Portal, enter the correct IP Address and click Save. Click 'Check IP' again.

• If the connectivity test still fails, the modem and/or router need to be reconfigured. *HungerRush* requires ports 7777 and 12230 to be forwarded from the modem to the router/firewall and then from the router/firewall to Station 1. A hardware reset or replacement will cause these ports to be closed and all *HungerRush* communication will stop. The ISP or certified network technician should be able to effectively forward these ports for you. A *HungerRush* Support Representative can also reconfigure the router for a nominal fee which can be purchased at www.posetc.com.

6. I saved changes to the POS menu and updated the menu in the Admin Portal, but the online menu doesn't reflect the changes I made. Why can't I see the changes?

Most internet browsers store information in the cache memory. If you've already been to the *HungerRush* site and viewed the menu then navigated to the Admin Portal from the same computer to update the online menu, most likely you will not see any changes when you return to the menu after the update is complete. To see the changes immediately, go to another computer and browse to the site. Alternatively, you can close the browser and return to the site after 20 or 30 minutes has passed, giving the cache memory time to clear.

FAQ's continued...

7. When my customers' log in to the *HungerRush* site for the first time, a pop-up box appears that says "No Description". What is this?

This message indicates that the 'First Online Order' coupon does not have a description associated with it. To resolve, go to the Coupons section in *HungerRush* and add a description to the 'First Online Order' coupon. Next, login to the Admin Portal and update the menu.

8. Why aren't my customers able to place delivery orders?

Whether or not delivery is offered to a customer is based on the customer that is logged in attempting to place the order. If the customer's address falls outside of the store's delivery area, delivery will not be available. If you believe customers are being denied delivery that should not be, login to the Admin Portal and either increase your delivery radius or, if a GeoFence is being used to define the delivery area, create a new, expanded delivery area in Google Earth and upload the GeoFence file via the *HungerRush* Admin Portal.

9. I received notification that my *HungerRush* site is live, but why don't I see it on my website?

Once the *HungerRush* site is complete, you must contact the Web Designer of your business site and have them add a Call-to-Action (CTA) button to order online. Once the two sites are linked your customers will have access to online ordering.

Technical Support

For technical support, contact *HungerRush* **360** Technical Support at 1.877.738.7444 or go to https://www.*HungerRush*.com/support.

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